Fort Bliss, Texas SUMMERFEST '94

Marketing After-Action Report

Prepared by:

Collette Turnbaugh Sherry Tracy Claudia Thompson 24 Sept. 94

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SUMMARY

SUMMERFEST MEDIA

AFTER-ACTION REPORT AUG 30 94

STRENGTHS

- * Excellent coverage of entire three day event
- * The event was easy to market (low ticket price and popular groups made this a winning combination
- * Multimedia was employed to market this event (T.V., newspaper, radio, billboards, and other free publications
- * Professional, multi-talented, adaptable, and enthusiastic marketing staff
- * Local media were enthusiastic about working with Ft. Bliss
- * Networking opportunities provided by local PAO office
- * Sufficient budget to properly market this event
- * Public was informed well in advance of the event
- * Network Inc. were very professional and supportive
- * Sponsors preceived a well organized professionally planned media coverage
- * Marketing kept within budget constraints

WEAKNESSES:

- * Venue area needed to appear more festive
- * Would have liked to have received poster/flyers somewhat sooner
- * Billboard advertising was too costly, not budgeted, and had limited public exposure (less than 30 days). Final decision on billboards should be made by marketing exclusively

- * Too many POC's for media preparations. Marketing must have full responsibility to coordinate all media.
- * All contracts regarding marketing's responsibilities should be coordinated with the marketing branch chief prior to signing of said contracts
- * Negotiations of contracts should include marketing staffs input as appropriate
- * Internal communications between events staff, commercial sponsorship is essential
- * Previous networking opportunities were not capitalized on (Chamber of Commerce meetings, AMA...)
- * Short lead time on final group selection, vendors, and sponsor commitments
- * Need written clarification on legal use of Marlboro logo
- * Insufficient time to properly market guitar promotions

OPPORTUNITIES:

- * Marlboro is interested in conducting another 3-day event at Fort Bliss
- * Learned media lingo and tools of the trade

THREATS:

- * Bring Marketing into the loop earlier during the planning
- * Eliminate "exclusive" deals (media & product sponsors)
- * All departments need to adhere to their own responsibilities and not interfere with other duties

POC:

Collette Turnbaugh, Marketing

VENDORS

MWR VENDOR AFTER-ACTION/SWOT REPORT

SUMMERFEST 94

AUGUST 12, 13, 14

STRENGTHS:

- Had full support of both food vendors and arts & crafts vendors
- * Good location and venue layout
- * Food variety was well received by the patrons
- * Prices were reasonable to the patrons

WEAKNESSES:

- Location for arts & crafts vendors faced directly into the sun
- * Better coordination between Commercial Sponsorship with Marketing in regards to food vendors and what Sponsors are planning to sell in the way of food.
- * Sponsorship agreements with businesses must specifiy in writing exactly what they are providing. NO VERBAL AGREEMENTS! Bad business transaction.
- Water availability for sanitation for vendor clean-up and for drinking needs to be coordinated better
- * Need to have vendor agreement contract /letter stating exactly what MWR will provide to include charges for electricity, vendor fee, etc. coordinated before hand

OPPORTUNITIES:

- Suggest more advertising for food vendors and arts and crafts
- Suggest better screening of arts & crafts vendors to prevent commercialized arts and crafts

THREATS

* Lack of Sponsorship staff to handle problems dealing with Sponsorship contracts and verbal agreements made to businesses selling food products POC: Sherry Tracy, DCA Marketing, 568-6353

AFTER-ACTION REPORT SUMMERFEST 94

BACKGROUND:

Preparing for arts and craft and food vendors began approximately the first week of July. Coordination ran fairly smooth. Contracts were written up and presented to the Contracting office who in turn sent the contracts to each vendor to be signed and returned.

In the contracts it was stated that all vendors must be self contained to include: generator, or any type of electrical support. They must also provide their own ice and food product.

Upon review of the electrical requirements, it was decided that MWR would supply electrical support for the vendors due to safety precautions.

Vendor participation went exceptionally well. The following is a list of actual vendors who participated:

- * Pizza Hut
- * William Christmas (Cornbread & Beans)
- * Mondo's Concessions (Mexican)
- * Marshall Enterprises (Funnel Cakes, Spiral Fries)
- * Austin High School (Gorditas)
- * My Other Squeeze (Lemonade)
- * Shaved Ice (Flavored Ice)
- * Coronado Meats (Turkey Legs, Burritos, Churrios)
- * Ely's (Mexican)
- * Triple L. Rollin' (Hot dogs, smoked sausage)
- * Bob's B-B-Q (Brisket sandwiches, turkey tails)
- * Original Roasted Corn (Corn)

It was decided that each food vendor would pay fees accordingly:

- * Commercial Businesses----\$800.00
- * Small Businesses----\$400.00
- * Private Organizations----\$200.00

Each food vendor paid \$400.00 venue fee with the exception of Pizza Hut, Austin High School and Coronado Meats

It was decided that Pizza Hut did not have to pay the \$800.00 but would pay the \$400.00 because most commercial businesses that were called to participate thought \$800.00 was to high. Therefore based on this, the decision to charge the \$400.00 to Pizza Hut was confirmed. However, this fee was then again changed due to the effort of Pizza Hut to help feed the MP's and parking crew for the 3 days the concert was in progress. This resulted in setting Pizza Hut's vendor fee to \$250.00.

Austin High School was not pleased with the \$200.00 vendor fee that was required for them to participate in Summerfest. They stated that they are a private organization/booster club, and because they are a booster club supporting only the Austin High band for equipment and band trips, these were valid reasons for exempting them from the vendor fee. Financial Management Services Division was called to verify this and they mentioned that if indeed they could show evidence they are a booster club that Austin would not have to pay the vendor fee. However, Austin High School was not registered with MWR as being a private organization.

Coronado Meats was exempt from paying the \$400.00 because he only participated for Friday and Saturday. He was charged \$350.00.

Other vendors to participate in Fest:

- * World View Travel----\$400.00
- * Metro Graphics----\$200.00 (T-Shirts)
- * Face Painting----\$100.00
- * Game Booths----\$250.00 (4 games)
- * Gyro Ride----20% of sales

Commercial Sponsorship Vendors:

- * Whataburger
- * Tombstone Pizza
- Coca Cola
- * Miller Beer

LESSONS LEARNED: The basic lesson learned from this intense experience was the ability everyone had to pull together, working as team members, despite the pressures that were placed upon them.

> This event proved to be a valuable experience for everyone from the marketing department; dealing with media, print, advertising, billboards, organizing vendors, and promotions.

Hopefully the most important lesson learned is careful review of all contracts and agreements which should be made before they are presented. A task force meeting might be helpful to review and discuss all transactions prior to any commitments in the future.

SUMMARY:

In summary, the event was a great success and created a warm relationship with Ft. Bliss and the El Paso community, as well as internally within the directorate.

PRINT

Summerfest '94 PRINT MEDIA AFTER-ACTION REPORT

Prepared by Claudia Thompson (for C. Turnbaugh)

Print coverage for Summerfest `94 was handled by Collette Turnbaugh; this report is a brief overview because it is being prepared in her absence.

Several print media were used for Summerfest `94, to include: billboards, posters, flyers, paid ads in newspapers and articles in newspapers. Marlboro also supplemented our efforts by placing their own ads in local newspapers and printing their own posters and flyers.

Overall, print media planning went very smoothly. There were a few glitches, however. Following is a brief summary:

Billboards

At first we thought using billboards was a waste of time. Contrary to previous experience with billboards, they looked great and were very effective. Our biggest complaints with the billboards were that we did not get a good price on them, and that the sponsors' logos were too small and poorly placed. We also had a small problem because one of the major sponsors' logos (La Caliente) was left off and could not be added later.

Posters/Flyers

We had plenty of posters and flyers, but they went out to the community fairly late because of hold-ups with sponsors' logos. Another problem was that 7-11 outlets did not hang posters as promised; it is suspected that all outlets never got them from the district office.

State National Statement Stuffers

We were very pleased with the stuffers except they had the times listed incorrectly. We decided the benefit out-weighed the harm.

Newspaper articles/ads

Coverage was very comprehensive and turned-out to be much more than we anticipated.

Following is a summary of specific coverage:

<u>MEDIUM</u>	DETAILS/DATE RUN	<u>\$</u>	<u>VALUE</u>			
El Norte Newsp. (26K circ)	Ad 20" Aug. 10-12 Cover Aug. 12	0 0	\$333.50 *N/A			
Correo de El Paso	Article Aug?	0	*N/A			
Herald Post (25K circ)	Accent Aug. 11 cover Article Aug 13 Marlb. Ad full pg Aug 10&12 Marlb. Ad 1/4 page Aug 10	0 0 0	*N/A *N/A \$6,321.00 \$1,852.95			
Times (68K circ-100k Sun.)	El Tiempo Aug 12 cover Marlb. Ad full pg Aug. 10&12 Article Aug. 15 Article July 13 Article Gannett July ? El Tiempo listing July 15 Article Aug. 14	0 0 0 0 0 0	*N/A \$6,321.00 *N/A *N/A *N/A *N/A *N/A			
Monitor	SF Ad Jul. 21,28 & Aug. 4,11 Full Page Aug. 11 Frnt Page Teaser Aug. 11 Marlb Ad Jul 21 & Aug 11 Brief w/lg headline Aug 4 Guitar Promo Ad Aug? Article Date?	0 0 0 0 0	*N/A *N/A *N/A			
KHEY Tune-In Newsp	August issue full page	0	\$4,500			
Billboards	8 locations	\$10,000	\$10,000			
Posters (sf)	2,000 11x17	\$275 (est)	\$275			
Posters (Marlb)	5,000 (estim.)	0				
State National	50K Statement Stuffers Jul & Aug	0	*N/A			
Flyers (sf)	15,000	\$355 (est)	\$355			
Flyers (Marlb) 19,000 0 * CANNOT PURCHASE/INTANGIBLE VALUE						

BROADCAST

Summerfest '94 Broadcast Media After Action Report

POC: Claudia Thompson, DCA Marketing Branch, 568-3165

BACKGROUND

The Marketing Branch Chief was involved in all planning sessions for Summerfest, which started approximately six months before the event; however, the rest of the Marketing staff was not brought into the equation until June 20, at which point many of the details of the event had been determined and many agreements had been made by Commercial Sponsorship without consultation with marketing staff. This was particularly detrimental to the media planning because Marketing's expertise was not utilized in the negotiation of media coverage.

On June 20th we took over the responsibility for broadcast and print media exposure and procurement of vendors for Summerfest. Until this time, Commercial Sponsorship had been negotiating with the broadcast media for dollars for the event as well as free advertising.

Our main mission at this time (in reference to broadcast media) was to determine what had been promised to who, and to execute the agreements previously arranged by Commercial Sponsorship. The following pages summarize what we got from the broadcast media, what worked well, and what we could do better next time.

AGREEMENTS AND DELIVERY

Commercial Sponsorship had completed sponsorship agreements with KINT Channel 26/La Caliente Radio (Hispanic), KVIA Channel 7, Paragon Cable, and Y96/Power 102/Kool Oldies radio stations by the time marketing became involved. Following is a summary of the agreements and what we actually received:

BROADCAST MEDIA COVERAGE: PROMISED VS. ACTUAL

	Ads (pre- recorded)	Live liners/ promos	Live remotes tckt stops	MC's for event	Cash
Y96/Power 102 (contract)	134	80	8	yes Saturday	\$10,000
Y96 (actual)	187 (+50 guitar party)	277 (+26 guitar party)	19	yes	\$10,000
KAMZ (contract)	224	280	1	yes Friday	\$0
*KAMZ (actual)	not avail but more than promised (estimated 296+)	not avail but more than promised (estimated 450+)	not avail but more than promised (estimat. 10-12)	yes	\$O
Paragon (contract)	no specs in contract	n/a	n/a	no	\$O
Paragon (actual)`	319 (spread over 10 channels)	n/a	n/a	no	\$0
KVIA (contract)	100	no spec in contract	1	no	\$O
KVIA (actual)	211 free 16 paid	not avail (estimated 10+)	1	no	\$ 0
KINT (contract)	no specs in cntract	not mentioned in cntract	1	yes Sunday	\$10,000
KINT (actual)	238	not avail (estimated 10+)	1	yes	\$10,000
La Caliente (contract)	no specs in cntract	no specs in cntract	no specs in cntrct	yes Sunday	\$O
*La Caliente (actual)	420	420	10	yes	\$0

^{*} Final affidavits not available

(See Affidavits at Appendix C)

Overall media coverage was substantial, and in most cases the broadcast media delivered more than was required in the sponsorship agreements.

WHAT WORKED

The El Paso broadcast media were very receptive to our event and supported it whole-heartedly. The TV stations were much easier to work with than expected; they were able to deliver production of ads within a very short time-frame, and did so without complaint. Even more surprising was the ease with which we got live interviews with the TV stations; all we had to do was call and set-up a time - it wasn't even necessary to "sell" the event!

After repairing the relationship with Channel 7 (due to a serious misunderstanding with sponsorship), the station was very supportive and the staff offered their assistance and know-how in planning for next year's Summerfest.

KINT, who was very responsive from the start, went above and beyond the call of duty by offering to translate our press release and fax it out to all the Juarez newspapers for us. Berthil Escobar also met with the El Paso Times for an article in their Spanish edition, and she wrote an article about Summerfest for one of the Mexican newspapers.

Radio stations were equally accommodating. When we had a change, they produced a new ad immediately. Better yet, the radio stations did a new prerecorded ad every week - in addition to a heavy schedule of live mentions. KAMZ 93.1 and La Caliente were the best supporters of our cause, flooding the market with information starting a month before the event. KHEY/Power 102 didn't really saturate the airwaves until the week of the event.

Live broadcasts from the event were very useful in promoting the show as well as updating the public on gate traffic and ticket sales (made the media happy, too). KVIA's live sports broadcast with Lou Romano worked out very well; we were able to get him up on the stage before the event for an interview with the promoter.

Network Inc.'s involvement was crucial in both the advance planning of the event and the coordination of media during the event; without the assistance of their expertise, it is likely things would not have run as smoothly with the media.

The guitar promos were a success despite the lack of publicity; promotion planning was coordinated at the last minute. I think the success of these promos can be attributed to the fact that Marlboro ran the events, utilizing their expertise in running promo events.

The purchase of advertising on Channel 7 was a good idea, as it mended the relationship by showing our commitment to them; it also increased our visibility substantially because paid advertising guarantees prime advertising placement.

WHAT DIDN'T WORK

This being the first time we ever did anything on this scale, we discovered many things that didn't work. Following is a summary of things related to the broadcast media that could be done better next time.

We could have avoided a lot of confusion for El Pasoans if we had announced the concert through a press conference. For this to work, we would have to withhold the names of the groups playing until the press conference. In order to do that, we have to have the groups committed well in advance of the concert. We were not able to do this for Summerfest '94 because the groups were not locked-in until one month before the event (must commit at least three months before so we can start working with the media that far out).

Additionally, marketing should have been brought into the picture very early in the planning - at least four months out. Marketing was not involved in any of the event concept planning until the end of June when everything had already been finalized.

Of particular importance is the early involvement of marketing in the negotiation of media sponsorship/media buys. Marketing played no part in the selection of media sponsors and the negotiation of media coverage for Summerfest 94; marketing staff could have lent expertise in what was a good ad schedule and what was not. It was also difficult to pick up the pieces when sponsorship turned the media over to marketing because we had no idea of what had been said or done already.

Another problem was the fact that there were "too many chefs in the kitchen" when it came to working with the broadcast media. It was very difficult to try to arrange meetings and make agreements on coverage when other people were also calling and making arrangements. The media were very confused because they thought we were all working together, and that we knew what each other was doing - which was not the case.

The lack of a set advertising budget was another problem we encountered, and it added to the confusion and lack of bargaining power when negotiating with the broadcast media. Purchased advertising is a must in order to hit peak play times on TV and radio media; if you depend on donations only, you can't control when the ads run. Purchasing advertising also shows sponsors you are committed to them, and in return they will be more committed to you (and will show it by giving a lot more free air time). An example of this is Paragon cable's coverage. It looked great on paper, but when you broke the ad placement down over the 10 channels, we were only getting one ad a day per channel, and not during prime viewing hours. Had we purchased the advertising, we could have specified when and where the paid ads would run (and maybe even some of the freebies).

Promises of exclusivity for certain media sponsors also nearly proved to be a disastrous mistake. The "trio" stations (KHEY/Power 102/KOOL Oldies) were promised exclusivity as the only radio stations to advertise the event. This was a major mistake because those stations did not support the majority of the markets we were targeting for our rock and Tejano nights. KHEY was gracious enough to allow us to enlist the help of KAMZ 93.1 in promoting the Doobie Brothers and Foreigner. If exclusivity is offered, it must first be analyzed carefully to determine not only the markets targeted but also the "political implications" of such agreements.

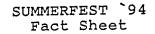
Another lesson-learned is that we should put together a set sponsorship package outline before any negotiations are done; this would make the process much more fair to the prospective sponsors as well as making sponsorship negotiation a much more dependable, organized process. This way we would not be negotiating vip passes, etc. up until the day before the concert.

BROADCAST SUMMARY

Overall, the broadcast media coverage - in combination with print coverage and a great lineup of talent - made the event a great success. There were many problems throughout the planning process, but they were not "show-stoppers." DCA managed to pull together and put on "the festival of the year," and we should be proud of that - we can only be more successful next year!

APPENDIX A

Press Releases



What:

Summerfest '94

When:

August 12 GATES OPEN AT 5pm - 11pm August 13 GATES OPEN AT 3pm - 11pm August 14 GATES OPEN AT 3pm - 11pm

Where:

Biggs Army Airfield

ENTERTAINMENT

August 12

August 13

August 14

Sonora Dinamita

Doobie Brothers

Foreigner Gary Hoey

Starring Faith Hill

and Special Guest

al Guest Ram Herrera

Rick Trevino

Las Chicas Del Can

Little Joe Y La Familia

OTHER ACTIVITIES:

Arts & Crafts Fair Children's Carnival Variety of Food

GENERAL ADMISSION:

\$5.00

Children 10 and under Free

MAJOR SPONSORS:

KINT-TV/La Caliente Radio

KHEY Y96/Power 102

KAMZ 93.1 Coca Cola Miller Beer Paragon Cable

State National Bank

7-11 KVIA-TV

TICKET OUTLETS:

State National Bank

7-11 Stores

Furr's Supermarkets ITR on Fort Bliss

NOTE:

Open to the public. No coolers or cameras allowed. Concerts rain or shine - no refund.

INFORMATION:

568-7506/2447

SUMMERFEST '94 UPDATE II Ticket Outlet Update

Tickets are now available at these additional outlets:

Pan American Center, Las Cruces ITR Holloman Air Force Base ITR White Sand Missile Range

Tickets are still available at Furr's Supermarkets, 7-11 Stores, State National Bank and ITR Fort Bliss.

Sponsor Update

We would like to extend our thanks to all of our sponsors for Summerfest '94. We request sponsors be mentioned as often as possible in future promos, live broadcasts and articles. Following is a list of our major sponsors:

Kraft General Foods (Marlboro) KHEY Y96/Power 102/KOOL Oldies Paragon Cable Coca-Cola State National Bank Whataburger

Contel Cellular

KINT TV/ La Caliente Radio KAMZ 93.1 KVIA Miller Beer 7-11 Sheldon Jewelers Procter and Gamble

ALSO PLEASE NOTE:

Biggs Army Airfield will be an **OPEN POST** for the Summerfest. The public is welcome & encouraged to come!

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TO

FOR IMMEDIATE RELEASE July 17, 1994

Emily Bruce Chapman Philip Morris USA 212/878-2435

Ellen Rojer Ciroje Williesh Ned 2022 Ich 606 300-8727

MARLBORO MUSIC CELEBRATES THREE EVENINGS OF STELLAR ENTERTAINMENT DURING SUMMER FEST AT FORT BLISS

The Legendary Doobie Brothers, Hispanic Artist, Little Joe and Country Newcomer, Faith Hill Head Talent Line-Up on Marlboro Music Military Tour in El Paso

The Marlboro Music Military Tour welcomes a wide variety of artists including the Doobie Brothers, Foriegner, Faith Hill, Rick Trevino, Little Joe y La Familia, and Las Chicas del Can to Fort Bliss. Summer Fest is set for August 12 through August 14 on Biggs Air Field. The weekend will include a wide variety of musical talent in addition to a children's carnival, crafts fair and an opportunity to sample a selection of ethnic foods.

Tickets to Summer Fest are \$5.00 each day (children 10 and under are admitted free of charge) and can be purchased at the ITR Fort Bliss, Furrs Supermarkets, Seven Eleven Stores, State National Bank or by calling 915/568-7506 or 915/568-5654.

Rock 'n' Roll legends the Doobie Brothers and Foreigner with special guest Gary Hoey, are set to begin the Mariboro Music concert Friday, August 12, 7:30 p.m. at Biggs Air Field. This concert marks a return to the Mariboro Music Military Tour for the Doobie Brothers, who were first featured on the Mariboro Music Military tour in 1991.

(more)

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The legendary group started life in 1969 in the San Jose area as a hard rocking trio, featuring members Tom Johnston, John Hartman and bassist Dave Shogren. After a total of 10 successful albums and a number of personnel changes, their current box scores include: 14 albums: 13 gold records and 11 multi-platinum releases representing sales exceeding 41 million, units; four Grammy Awards; live performances to more than 35 million fans

In a classic pairing, Foreigner with their special guest guitarist Gary Hoey, share the Marlboro Music Military Tour stage with the Doobie Brothers on August 12.

Now, some 17 years after exploding on the music scene, Foreigner's founding members Mick Jones and lead singer Lou Gramm are again at a performance peak. Though well known for their now-standard signature songs including "Hot Blooded," "Feels Like the First Time," and "Cold as Ice," today's Foreigner is not content to rest on its considerable laurels or body of work. The newly constituted band will be unveiling new material planned for their upcoming BMG album due for fall 1994 release.

Opening for these two legendary acts is newcomer and master guitarist Gary Hoey. With his debut Reprise Records album, <u>Animal Instinct</u>, he has already made waves in the hard-to-impress guitar community. His album comes on the heels of tremendous critical and popular success as an instrumentalist in the musically discriminating European market.

Faith Hill and special guest Rick Trevino hit the Marlboro Music stage on Saturday, August 13 at 6:30 p.m. for an evening of new country music.

Faith Hill, from Star, Mississippi, has enjoyed a remarkable emerging career with the release of her smash debut album, <u>Take Me As I Am</u>, on Warner Bros. Records.

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Hits like "Wild One", "Piece of My Heart" and "But I Will" have all soared up the charts, establishing her as one of country music's hottest newcomers. Faith was recently awarded 1994's

"Top Nevi Bemaie Nobiliti" from the Roademy of Courty Music:

NETWORK INK

Newcomer. Rick Trevino, with two successful singles to his credit, has already become a hot property, selling out a honky tonk tour of Texas where he played to overflowing crowds nightly. Singing in both English and Spanish, Trevino transcends cultural borders with hits like, "Just Enough Rope" and "You Can't Say I Didn't Cry."

Little Joe & La Familia, Ram Herrera, Las Chicas del Can and Sonora Dinamita bring a taste of Tejano music to the Marlboro Music stage for a final evening of entertainment on August 14 at 4:30 p.m.

Little Joe & La Familia is one of the most popular Tex-Mex bands in the music industry and have been entertaining for more then three decades. Little Joe helped to pioneer Tejano music's blend of "norteno" music, country, blues and rock and is often known as, "Texas' best kept secret."

Joining the legendary Little Joe are Ram Herrera and his band the Outlaws. Ram Herrera is to Tejano what Elvis is to Rock 'n' Roll. In Texas, this electric performer has been time and time again nominated for awards given by a host of Tejano music organizations. Now, Herrera enters the '90's with his No Boundaries album, which has produced two major hits and has solidified his position as one of Tejano music's premiere vocalists.

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4-4-4-4

La Sonora Dinamita and Las Chicas del Can add more exciting entertainment to Marlboro's line-up of Tejano music.

NETWORK INK

The Control of the second of t and have become ambassadors for the musicinal has dominated the Mexican market (one of the most important in Latin America, Columbian rhythms). All this work has made La Sonora Dinamita one of the major attractions on the U.S. West Coast, New York, Miami, South America, Spain, England, France, Italy, and primarily Mexico maintaining first place ratings on the charts for more than 20 years.

Las Chicas Del Can is the first female group formed by women of the Merengue. They are internationally recognized for being the group who pioneered the interpretation of the Merengue, helping export the popular Dominican music worldwide.

The Marlboro Military Tour is making five stops in 1994: Twenty Nine Palms Marine Corps Air Ground Combat Center; Naval Station 32nd Street, San Diego; Fort Huachuca, Sierra Vista, Ariz.; Fort Bliss, El Paso, Tex; and Fort Hood, Killeen, Tex.

Proceeds of the Marlboro Music Military Tour concerts will benefit the Morale, Welfare and Recreation Offices at each military installation.

"We are proud and pleased to be bringing these legendary groups to our nation's military bases," said Marlboro Music Manager Jose Fontanez. "Our goal is to provide high quality entertainment at all our Marlboro Music events, and we want to express our gratitude to all the bases for the work and support to make these concerts successful."

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5-5-5-5

In addition to the Marlboro Music Military Tour, Marlboro is sponsoring concerts at seven of the nation's largest state and county fairs and the nation's largest and richest national dance competition. Mariboro Music County Danae Showdown 84, which will award more than \$150,000 in prize money.

TO

Mariboro Music is produced in conjunction with Glenn Smith Presents of San Antonio and production coordination is provided by See Factor Industry Inc. of Long Island City, NY.

Summerfest '94 Update

8/8/94

Friday, Aug. 12

- Gates open 6 p.m.
- Gary Hoey 7:30 8 p.m.
- Doobie Brothers 8:20 9:20 p.m.
- Foreigner 9:40 11 p.m.

Saturday, Aug. 13

- Gates open at 3 p.m.
- Katie 'O 6:30 7 p.m.
- Scooter Lee 7:20 7:50 p.m.
- Rick Trevino 8:10 9:40 p.m.
- Faith Hill 10 11 p.m.

Sunday, Aug. 14

- Gates open at 3 p.m.
- Sonora Dinamita 4:30 5:20 p.m.
- Las Chicas Del Can 5:40 6:40 p.m.
- Little Joe Y La Familia 7 8 p.m.
- La Diferenzia 8:20 8:45 p.m.
- Ram Herrera 9 9:30 p.m.

PLEASE NOTE GROUP TIMES ARE TENTATIVE

(may be subject to change)

- Arts and crafts booths, children's carnival and food and beverage vendors will be open from gate opening all three days.
- There will also be two large video screens, which will make it easier for all to see!
- For more information on Summerfest, call 568-2447.

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Summerfest Crafts '94

Fact Sheet

What: Summerfest Crafts Fair

When: 6-8pm August 12

3-8pm August 13-14

Where: Biggs Army Airfield

Cost: \$5 per day

Children 10 & under free

Tickets: State National Bank, 7-11 Stores, Furr's Supermarkets,

ITR on Fort Bliss

Info: 568-7506/2447

Details: Fort Bliss is hosting its first Summerfest Crafts Fair in conjunction with

Summerfest '94, which will feature three diverse days of concerts, arts and crafts booths, food and beverage booths (including beer) and a children's carnival. Food and beverage booths will remain open during the concerts,

which will last until approximately 10-11pm each night.

Crafts: 24+ booths featuring wood crafts, ceramics and more

Food: Includes Gorditas, Tacos de Barbacoa/de Tripitas & other Mexican food, roasted

corn, smoked turkey legs, Italian food, hot dogs and bratwurst, funnel cakes,

curly fries, pizza, shaved ice and more!

Music: 7:30pm Aug. 12 Doobie Brothers, Foreigner & Gary Hoey

6:30pm Aug. 13 Faith Hill, Rick Trevino & special guest

4:30pm Aug. 14 Sonora Dinamita De Colombia, Little Joe Y La Familia, Ram

Herrera & Las Chicas Del Can

For Kids: Rides, face painting, fortune teller, clowns, T-shirt artist and much more!

Sponsors: KINT-TV/La Caliente Radio, KHEY Y96/Power 102, KAMZ 93.1, KVIA-TV,

Paragon Cable, State National Bank, 7-11, Coca-Cola, Miller Beer

OPEN TO THE PUBLIC

No coolers or cameras allowed. Concerts rain or shine - no refund.

SUMMERFEST UPDATE

PLEASE NOTE CHANGE

Please annotate previous fact sheets to reflect this change:

** Gates will open at 6 pm Friday, August 12 **

Also, please note additional information:

- * Gates will open at 3pm August 13-14
- * Show times will be:

7:30pm - 11:30pm August 12

6:30pm - 11pm August 13

4:30pm-10pm August 14

- * Arts & crafts booths will be open until 8pm each night
- * Food & beverage vendors will be open: 6pm-11pm August 12

3pm-11pm August 13-14

If you have further questions, please contact DCA Marketing Branch at 568-2447 or Fort Bliss ITR at 568-7506



THE DOOBIE BROTHERS

3000

The legendary Doobie Brothers first appeared on the Marlboro Music Military Tour in 1991, and Marlboro proudly welcomes them back to Marlboro Music Military stages again this year.

The Doobie Brothers started life in 1969 as a hard-rocking trio with members Tom Johnston, John Hartman and bassist Dave Shogren. The trio became a quartet with the addition of Pat Simmons on guitar and vocals and paid its dues at bars in the San Jose, California.

The group signed with Warner Bros. Records in 1970, and while their debut album, <u>The Doobie Brothers</u>, didn't yield any hits, it showed enormous promise and a glimpse of what was to come. It was during this period that Tiran Porter replaced bassist Dave Shogren and Michael Hossack was added as a second drummer. <u>Toulouse Street</u>, recorded in 1972 with the new personnel, clearly fulfilled earlier promise, with two hits, "Listen to the Music" and "Jesus is Just Alright." Through the 70s, the band toured virtually nonstop (broken only by spells of recording), gaining a reputation as *the* band to see in concert.

Their third album, The Captain and Me, released in 1973, established the Doobies as stars, with songs like "Long Train Runnin' and "China Grove." The album What Were Once Vices are Now Habits, released in 1974, featured "Another Park, Another Sunday," "Eyes of Silver," and the group's first #1 hit, "Black Water," the first hit to feature the vocals of Pat Simmons. It was a single that would eventually sell more than two million copies. That same year, Hossack exited the band, replaced by Keith Knudsen.

The year 1975 was a momentous one for the Doobie Brothers. <u>Stampede</u>, their fourth album, was released, Jeff Baxter (of Steely Dan fame) joined the group and Tom Johnston stopped touring with the band. He returned the next year for selected concert appearances and the recording of the "Takin' It to the Streets," which also featured the smokey vocals of Michael McDonald, by now a member of the band.

In 1977, following the recording of <u>Livin' on the Fault Line</u>, Johnston left to pursue his own solo career, as did Baxter after the recording of <u>Minute by Minute</u>. In 1979, John McFee joined the Doobies, as Hartman departed the group to become more involved in studio work and to tour with Tom Johnston. Willie Weeks replaced Tiran Porter as 1980 saw the release of <u>One Step Closer</u>.

In 1982, the Doobie Brothers embarked on a Farewell tour, the highlights of which were released in 1983 on the live, double album, <u>Farewell Tour</u>. Following the tour, the members of the group all went their separate ways, reconvening once a year (to this day) for their traditional concert at the Lucille Salter Packard Chidren's Hospital at Stanford.

The genesis of the Doobies' reunion began in 1987, when 12 Doobie alumni united for an 11-city tour which raised almost a million dollars for a number of charities. The tour culminated with a performance at the Moscow Rock and Roll Summit on the Fourth of July. The tour proved to be so positive an experience (for audience and band), it ignited the interest of the original band members to reform in earnest. They signed with Capitol Records, and in 1989, their album, Cycles, yielded a top 10 hit with "The Doctor."

With Tom Johnston and Patrick Simmons on guitars and vocals, Michael Hossack on drums, Keith Knudsen on drums and vocals and John McFee on guitars, pedal steel, violin and vocals, The Doobie Brothers' 14 albums have racked up sales exceeding 40 million units, won four Grammys, performed live for more than 35 million fans, managed a constant yearly touring schedule, have accumulated 13 gold and 11 multi-platinum albums. Their classics hits remain top requested radio favorites.

This 1994 tour is one of the most ambitious tours in Doobie Brothers' recent history, and Marlboro Music is proud to welcome them to this year's tour of U.S. military installations.



FOREIGNER

Joining the Marlboro Music Military Tour for the first time this year, America's quintessential arena rock band is back on the road with both founding members Mick Jones and lead singer Lou Gramm at the helm. Last year saw the first extensive tour in eight years led by the group's two original members. It was the writing of Jones and Gramm that produced a string of some of the most memorable songs in rock history including "Feels Like the First Time," "Cold as Ice," "Hot Blooded," "Double Vision," "Urgent," "Waiting for a Girl Like You," and "I Want to Know What Love Is." These songs are among those featured on Foreigner's ninth album, The Very Best and Beyond. The seventeen song collection also includes three outstanding new cuts, "Soul Doctor," "Prisoner of Love," and "With Heaven On Our Side."

It's been more than seventeen years since the phenomenal arrival of Foreigner on the American musical scene in 1977 with the release of <u>Foreigner</u>, their first double platinum selling album, followed quickly the next year by <u>Double Vision</u> and <u>Head Games</u> in 1979, both double platinum sellers.

The next decade was filled with memorable hit albums including 4 (1981), Records (1982) and Agent Provocateur (1984), which yielded the anthemic "I Want to Know What Love is" and "Street Thunder," the instrumental Marathon Theme, written for the XXIII Olympiad in Los Angeles. Inside Information was released in 1987 and Unusual Heat in 1991.

In 1990, Gramm departed the group to embark on a solo career (releasing two albums that yielded two top five singles, "Midnight Blue" and "Just Between You and Me"), while Mick Jones produced albums for Van Halen and Billy Joel. In the Spring of 1992, after speaking by phone, the two decided to record some new songs together. "To test the waters," said Mick Jones. "It was a big decision, but partnerships such as ours are very rare and that chemistry is hard to replace." The inclusion of those new cuts on hit-filled The Very Best and Beyond make the album a stunning survey of the rock music of a generation.

The solidly reformed Gramm/Jones partnership resulted in a successful 10-month tour in 1993, and fueled with a new energy and vitality, Foreigner hit the stage with a vengeance. Behind Jones and Gramm, Bruce Turgon (bass), Mark Schulman (drums), Jeff Jacobs (keyboards) and Scott Gilman (sax/guitar/keyboards) complete the new, musically solid Foreigner lineup. The tour played to the high praise of critics and tremendously appreciative and responsive SRO audiences.

The group has maintained a standard of musical quality and integrity that have resulted in a level of popularity that is truly enviable in today's flash-in-the-pan musical environment. While forging an unmistakable "Foreigner sound," they have taken risks and weathered changes that would have fatally undermined most groups. Listeners around the world have endorsed the band with consistently outstanding sales, and their sold-out concerts continue to speak to the solid, enduring nature of their songs, music and their talent.

With a new BMG contract signed last year. Foreigner is looking ahead... to a new album due for September release (with new cuts debuting on this tour) and continued success as one of the most popular rock bands in the history of the genre. In a recent interview Lou Gramm dismissed any notion that Foreigner was trying to recapture lost glories, saying, "We're picking up where we left off. We're coming back in a big way."

Marlboro Music Military Tour audiences should brace themselves for dynamic, killer rock 'n' roll at its finest and a string of familiar and classic hits that have kept Foreigner at the top of the music scene since their beginnings. A Foreigner show is, in the words of Lou Gramm, "Non-stop energy. Big guitar sound. Loud drums. Full-length versions of all the hits. Just one hell of a good time."



GARY HOEY

Master guitarist Gary Hoey, a Marlboro Music newcomer, joins Foreigner and the Doobie Brothers on the 1994 Marlboro Music Military Tour.

Gary Hoey's solo instrumental debut, <u>Animal Instinct</u> on Reprise Records, is an aural journey that clearly marks him a rare and special talent. Already making waves in the guitar community, <u>Animal Instinct</u>, should catapult him further into the elite group of international guitar heroes.

On this album, Gary Hoey shines as a sensitive and aware player. On this album, it's the music (rather than the technical abilities of the musician) that is the focus. If you're looking for self-indulgent solos or speed for the sake of speed, you won't find it here. Although anyone who listens to this album will be impressed by Gary Hoey's technical prowess, every passage and every note adds dimension to the core of each song.

After years of playing in various bands on the Boston club circuit, Gary's reputation as a player grew, and in 1989, he recorded an instrumental album which was released in Europe. The album, Get a Grip, garnered critical acclaim throughout the European guitar community.

In 1991, Gary hooked up with vocalist Joel Ellis, bassist Rex Tennyson and legendary hard rock drummer Frankie Banali (Quiet Riot, W.A.S.P., Faster Pussycat), and the band Heavy Bones was born. After a year and a half of writing and recording, the group released its debut album, Heavy Bones, on Reprise.

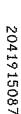
Commenting on the opportunity to record his solo instrumental album, Gary said, "This is the record I've wanted to make for a long time. It pays homage to all the styles and players who have influenced me over the years."

Animal Instinct was recorded from start to finish in only 11 days. This was a conscious decision based on Gary's desire to release an honest album recorded from the heart. In describing the recording approach, Gary explains, "Sometimes when you spend too much time rethinking and reworking ideas in the studio, you lose the spontaneity that really brings a song to life. We went more for vibe as opposed to perfection. For instance, "Texas Son" and "Fade to Blue" were all recorded completely live with no overdubs.

"All my friends came through to make this album happen, and we had a lot of fun doing it. To me, that's what music's all about."

Driven by the solid rhythm section of Frankie Banali on drums and bassist extraordinaire Tony Franklin (The Firm, Blue Murder), <u>Animal Instinct</u> is a work that spans the diverse spectrum of styles ranging from jazz rock fusion to acoustic bailads, to bluesy rock.

When Gary Hoey hits the Mariboro Music Military Tour stage, audiences are in for a wild and widely diverse musical experience.





FAITH HILL

Marlboro Music is proud to welcome newcomer and eminent female country artist Faith Hill as part of Marlboro Music's 1994 state fair tour.

Faith Hill, from Star, Mississippi, has enjoyed a remarkable emerging career with the release of her smash debut album, <u>Take Me As I Am</u>, on Warner Bros. Records. Her premiere single, "Wild One" soared up the charts and landed at number one in Billboard for a record breaking run of four weeks, a distinction no debut single by a country singer has achieved since Connie Smith's "Once A Day" in 1964.

Her second single, the country remake of the Janis Joplin 1960s hit, "Piece of My Heart," had the same effect on the charts, reaching the number one position in both Billboard and Radio & Records.

Her story is what dreams are made of and how legends are created. Raised in a small rural family, she is the youngest of three children. Faith sang her way through school, church and family gatherings: "I suppose I could say it's my mom's fault and blame her for me singing. She started paying me 25 cents to sing for the relatives at family reunions." She spent a lot of time at the Star Baptist Church where she first sang publicly. "I was three years old, my mother said that I held the hymnal upside-down and sang as loud as I could, pretending I could read the words off of the book. My family still goes there. Everybody always knew singing is what I really wanted to do."

Her family was not surprised when the girl of 19, who idolized Reba McEntire and was influenced by Emmylou Harris, Patsy Cline and Amy Grant, wanted to move to Nashville to become an artist. "Dad moved me to Nashville. I remember feeling, 'This is what I always wanted to do my whole life and I'm just going to bite the bullet and go.' I just had faith it was going to work."

Her first job in Nashville was selling t-shirts at the Country Music Fan Fair. Shortly thereafter she was offered a receptionist job at the Gary Morris Publishing Company. After much "closet singing" around the office, a writer named David Chase heard her sing. "I thought I was alone in the office and David broke the ice by asking if I would sing a demo of a song appropriately called 'It Scares Me,' Faith recalls.

'n.

A couple of weeks later, David played the demo for Gary Morris. Faith remembers he approached her with a serious look on his face. He said, "What are doing behind that desk? I think you need to get out there and get busy." She took that advice.

Faith recently won the award for "Top New Female Vocalist" given by the Academy of Country Music for 1994. She has been a guest on The Grand Ole Opry and has appeared on "Late Night with David Letterman," "The Tonight Show with Jay Leno," "The Today Show," TNN's "Path To Stardom," "Music City Tonight," the NBC Special "Hot Country Jam '94" and the "American Music Awards."

She has been featured in USA Today, Entertainment Weekly, The Los Angeles Times and The Chicago Tribune, among others and continues her successful tour with her idol Reba McEntire and other well known artists including John Michael Montgomery, Brooks & Dunn and Alan Jackson.

When asked how she views her success, her quiet reply sums it up. "I've been saving up all my energy for 26 years to do what I am doing now and I'm ready, so watch out!"





RICK TREVINO

Joining the Marlboro Music State Fair tour for the first time this year, Columbia Records newest artist, Rick Trevino is country music. The 22-year-old was raised in the vast musical climes of the Lone Star State -- and those influences echo throughout his self-titled debut. You can hear it in the way he tackles Bill Anderson's classic, "Walk Out Backwards," or wraps Marty Stuart's raucous "Honky Tonk Crowd" around his little finger.

With two singles to his credit, Trevino has found himself a hot property -- selling out a honky tonk tour of Texas where he played to overflow crowds nightly. Rick has picked up fans and followers by the thousands, as he has been featured in USA Today; been profiled in Billboard; seen his music videos receive significant national exposure, and was the subject of a breakthrough piece on "Entertainment Tonight." He has appeared on "Hot, Hip & Country," "Billy Bob's Texas," and The Nashville Network.

What sets Trevino apart is the fact that he sings country both in English and Spanish. Make no mistake. He's not a novelty act, he's an artist whose music transcends and cuts across cultural borders. Many radio stations across the country put "Just Enough Rope" in their nightly song wars -- only to compete against "Bastante Cordon," the Spanish rendition.

In Texas, where people know country music, they respond to the genuine article. Trevino's brand of country is so authentic, it struck a nerve long before <u>Rick Trevino</u>, his English debut album, and <u>Dos Mundos</u>, his Spanish debut album, were slated for release. But when you've got authentic talent singing great songs, this response is inevitable. Just ask the people who clamored for cassingles of "Just Enough Rope."

At KKBQ in Houston, the response to a version that incorporated both languages was staggering. According to Program Director Dene Hallam, "We were playing the song about 50 times a week with resounding listener appreciation."

"The first time I heard him I thought he was going to be a superstar." says Steve Buckingham, Rick Trevino's producer. "He's a great musician."

Trevino explores extremes of diversity from the hard-driving sound of "Honky Tonk Crowd" to the emotional heartfelt lyrics of "She Can't Say I Didn't Cry." According to Buckingham, "This debut album is just the tip of the iceberg."

Multi-talented Trevino is a future force to be reckoned with in country music.

The Dallas Morning News proclaimed, "... a good pick with his rich, elastic voice and rollicking brand of country music," and '... comparisons to Garth Brooks are coming," while Billboard also heaped on the praise: "Trevino's pleading rough-and-ready baritone elicits an immediate tear in the beer." Music Row raves, "And, oh, what a talent! I'm not kiddin'. We're talking goosebumps folks." In Texas, where music is part of the cultural currency, this sort of praise doesn't come lightly. But then Rick Trevino is no light weight.

Marlboro Music looks forward to help broaden today's country music horizons with this talented young star.



LITTLE JOE & LA FAMILIA

Little Joe & La Familia is one of the most popular Tex-Mex bands in the music industry. Little Joe & La Familia have been entertaining for more than three decades and have been described as "Texas' best kept secret." Known as the "King of the Brown Sound," Little Joe helped pioneer Tejano music's blend of "norteno" music, country, blues and rock.

Temple, Texas native Little Joe Hernandez has had a distinguished recording career, having recorded more than 40 albums. He has recorded on the Sony label and recorded an album with legend Willie Nelson. Little Joe's 1991 album, <u>Diez v Seis de Septiembre</u> was voted "Best Mexican-American Album" and won that year's prestigious Grammy award.

His latest album, <u>Que Paso</u>, was the first release on his own Tejano Discos label, formed to create an outlet for producing his own projects as well as those of new and emerging Tejano artists. Other Tejano Discos releases include <u>Little Joe Tejano Classics</u> (Volumes 1, 2 and 3) and <u>Adelante</u> by Campanas de America.

Little Joe has received keys, proclamations and special awards from cities across the nation, has been honored by four Texas governors and been named "Humanitarian of the Year" by the Kiwanis Club.

In 1993, Little Joe performed at the Hispanic Inaugural Gala in Washington, D.C. during the inaugural festivities for President Clinton.

In addition to serving as a pioneer and leader in the music industry, Little Joe gives freely of his time and talent, supporting a number of civic and charitable events, including the National Leukemia Society Telethon, the National Easter Seal Television Special, the National Hispanic Scholarship Fund, Farm Aid, Campesino Aid, the "Stay in School" program and many others.

Little Joe Hernandez is a legend, to be sure, but he is so much more. He is a giving artist whose rare talent and caring personality is creating a tremendous musical and personal legacy and an example for all to follow.



LA ORIGINAL SONORA DINAMITA

Marlboro is proud to welcome "La Original Sonora Dinamita" to the Marlboro Music Military Tour this year as part of El Paso's Summerfest at Fort Bliss.

Surprise is always an element in every new record by "Sonora Dinamita." The song, "Si Es Dinamita" is no exception to the 35 albums already produced by this marvelous group.

They are the force behind more than 34 years of artistic expression, which has resulted in a series of great musical productions.

For many years this famous group, internationally, has promoted "La Cumbia." Now Sonora Dinamita has become an ambassador for the Colombian rhythm.

"La Sonora Dinamita" is one of the Columbian groups that with momentum, has brought recognition to "La Cumbia" outside of Columbia. This rhythm has dominated the Mexican market, which is one of the most important in Latin America.

All this work has made "La Sonora Dinamita" one of the major attractions on the West Coast of the U.S., New York, Miami, South America, Spain, England, France, Italy, and primarily Mexico, where, for more than 20 years, it has maintained its first place rating on the charts.

It is important to note that in the sound of "La Sonora Dinamita" there has always existed great voices including: Lucha Lopez, Melida Yara, known as "La India Leliyara," Juliet, Margarita Vargas and Stella Montoya. In addition, Lucho Argain, Rodolfo, Alvaro Pava, John Jairo, Macondo, Mike Alvear, Mike Gonzales, Willie Calderon, Carlos Pina ad their talents to the group, which was directed by the excellent composer and musical director Julio Estrada (Fruko).



LAS CHICAS DEL CAN

Las Chicas del Can is a group formed by women who make up the first female group of Merengue from the Dominican Republic and the world.

Its history goes back to 1983, when Wilfrido Vargas, standout Dominican innovator of this particular Caribbean rhythm, decided to mold one of the many projects that his creative spirit has produced.

Wilfrido Vargas explains the origin of Las Chicas del Can in the following manner: Las Chicas del Can have surfaced as a prime example of young women who you could consider as one of the family and has reunited a group of other young woman with laughter and stories. They eventually started singing together and playing different instruments.

Las Chicas del Can were one of the female musical groups who pioneered the interpretation of Merengue. In addition, their hits have reached new dimensions, which today have put them in the international limelight.

With this stardom, the female group has opened doors on an international level which today makes Las Chicas del Can, along with Wilfrido Vargas and Altimira Banda Show, the Merengue group which has contributed more to consolidating the popular Dominican music internationally.

Their album named "Pagando Fuego" has songs such as "Fuego, Fuego," "Fiebre" and others has allowed them to obtain international recognition.



1119 East San Antonio El Paso, TX 79912 Telephone (915) 533-4700

Katie'O

Katie'O is a dynamic entertainer with tremendous audience appeal. Her performance always leaves them wanting more. This very talented vocalist is the ultimate professional for all occasions.

A native El Pasoan, Kație'O comes from a closely knit family of 3 sisters and 2 brothers where music was a large part of their childhood. By the time she reached high school, she was writing poetry and music and performing with a local band. She has received numerous awards for her vocal and music writing talents. She was awarded a scholarship in voice at New Mexico State University and later performed with Branding Stone as their lead singer.

This vivacious five foot three, brown eyed, auburn hair, beauty delivers each song with explosive quality and fiery personality. Her charismatic stage presence always captivates her audience and holds them in awe with her vocal performances in English, Spanish, German, or Italian as appropriate.

Katie'O is currently performing for large audiences at concerts and night clubs. She is scheduled to tour a chain of 32 clubs throughout the south, has been tentatively approved for a major music video release, pending a recording contract. She has an opportunity to write, record and submit a theme song for consideration for a major motion picture and has been given permission to record a song written by a Billboard Song Writer of the Year that will be included on her debut album with her back up band Fire & Ice, which features eight original songs.

We would like to take this opportunity to introduce you to

..SCOOTER LEE.

From her work with the PORTER WAGONER show to her USO tours with the BOB HOPE organization, this "fine tuned seasoned entertainer" is worth taking a moment to listen to. The sultry raw edge to her voice says she has been there...and more than once...and survived!

Please take a minute to listen to her latest CD, "THE HONKY TONK TWIST" with her latest release being, "THE HONKY TONK TWIST" and you will hear for yourself what everyone is talking about. Released nationwide on Southern Tracks Records to radio and clubs, it also includes an extended dance mix and it's very own line dance, "THE HONKY TONK TWIST". Scooter is now touring the U.S. promoting her new single and line dance and will no doubt be in your area in the near future.

If they don't jump on the floor with this one, then they just don't jump! Her product speaks for itself! Call our 800# for your copy if you don't have one. With the high volume of entertainers on the road and. the high cost of touring, SOUTHERN TRACKS & SCOOTER LEE ENTERPRISES is. providing a low cost way to bring this up & coming artist to your club. Information is listed below and thank-you for taking time to review this material and we hope your club enjoys "THE HONKY TONK TWIST"!

LATEST RELEASE: "THE HONKY TONK TWIST"

with LINE DANCE & EXTENDED MIX

SHOW FORMAT: TRACK SHOW ON CD

2 SEPARATE 22 MINUTE SHOWS SUITABLE FOR DANCING

- AUTOGRAPH SESSION AFTER EACH SHOW WITH FREE 8 x 10's FOR CUSTOMERS
- POSTER & PROMOTIONAL GIVEAWAYS PROVIDED

PRICE:

\$500-\$1000 & HOTEL DEPENDING ON SIZE OF CLUB AND LOCATION



SCOOTER LEE ENTERPRISES P.O. BOX 941505 ATLANTA, GA 31141 404-875-7467



1-800-925-6937

3051 Claimont Road, N.E. Atlanta, Georgia 30329 (404) 325-0832

"THE HONKY TONK TWIST"

ARTIST:

SCOOTER LEE

WRITER:

SCOOTER LEE/HUGH PITTS

LABEL:

SOUTHERN TRACKS

CONTACT: GENO RUMPLE OR SCOOTER LEE

404-325-0832 # 800-925-6937

> "TWIST...THE HONKY TONK TWIST!" We Got a New Dance and it Goes Like This, Come On Everybody, IT'S THE HONKY TONK TWIST"...

It's the new "High Energy, Foot Stomping" release by country singer SCOOTER LEE. Following on the heels of her "successful" radio and dance club single, "I LOVE THE NIGHTLIFE" with "THE NIGHTLIFE SLIDE Line Dance", this new single is sure to generate some noise in the industry as well as country nightclubs everywhere.

Atlanta's Bill Lowery has been "fine tuning" the talents of Atlanta artist, SCOOTER LEE and thinks she is a stick of dynamite ready to explode! Music Row's, BOB OERMANN says, "The sultry raw edge to this woman's voice gets to me everytime, and I know it sounds incredible, but then Scooter's records generally do!"

"THE HONKY TONK TWIST" was written by Scooter and Hugh Pitts and comes with it's own linedance and T.V. video of the same name.

A National tour is in the works to promote the new single and put Scooter in places where the record is doing well so the people can connect a face with a song. Her first stop will be in Los Angeles at THE ACADEMY OF COUNTRY MUSIC FANFEST, (the West Coast version of FANFAIR). After 10 dates on the west coast, she will go to Canada, then on to the northeast for a 6 state tour (Connecticut, New Hampshire, New York, Pennsylvania, New Jersey and Maryland).

> To order Scooter Lee's THE HONKY TONK TWIST" (single or album) call 1-800-925-6937

PERSONAL APPEARANCE HIGHLIGHTS (NATIONAL/INTERNATIONAL)

BOB HOPE USO TOURS (EUROPE) TOURS THROUGHOUT CANADA R.J. REYNOLDS TOUR OF U.S. FAIRS & FESTIVALS THE SAHARA HOTEL (LAS VEGAS) THE LONE STAR CAFE (NEW YORK) THE LAS VEGAS HILTON PRINTERS ALLEY (NASHVILLE) TOM'S FOODS, INC. PHILIP MORRIS, USA

TELEVISION HIGHLIGHTS

PM MAGAZINE (CBS NETWORK) BBC-TV (ENGLAND) THE BOB BRAUN SHOW (CABLE) THE ENTERTAINERS (CANADA) THE PORTER WAGONER SHOW (CABLE) NASHVILLE NOW (TNN)

SHARED BILLINGS

SCOOTER LEE HAS SHARED THE STAGE WITH: BOB HOPE, LENA HORNE, DORIS DAY, HANK WILLIAMS, JR., WYNONNA JUDD, EXILE, BRENDA LEE, MICKEY GILLEY, LEE GREENWOOD, GEORGE STRAIT, ALLEN JACKSON, CHEAP TRICK, AND LYNARD SKYWARD. ETC.

ON STAGE

SCOOTER LEE IS SELF-CONTAINED WITH HER 4 OR 5 PIECE BAND WHICH FEATURES LEAD GUITAR, BASS, DRUMS, AND MULTI-KEYBOARDS LEAD AND HARMONY. THE 5TH PLAYER IS A FIDDLE/STEEL OR SAXOPHENE PLAYER.

SCOOTER IS ALSO AVAILABLE AS A TRIO, OR FOUR PIECE.

FORMA'T

THE SCOOTER LEE SHOW IS VERSATILE AND CAN ACCOMMODATE AND FROM SUPPER GLUBS TO FAIRS & FESTIVALS TO CORPORATE FUNCTION

FORMATS INCOUDE:

TOP 40 ROCKIN' WITH COUNTRY MOTOWN, 50's & 60's BROADWAY/NOSTALGIA

ALL SING

ENUE-

204191509

APPENDIX B

Newspaper Coverage

iss hosts musical acts scheduled for Summerfest '94

Joe y La Familia, and Las Chicas del Can to Fort Brothers, Foreigner, Faith Hill, Rick Trevino, Little wide variety of artists, including the Doobie The Marlboro Music Military Tour welcomes a

wide variety of musical talent in addition to a Bliss. Summerfest is set for Aug. 12 through 14 on Biggs Army Airfield. The weekend will include a children's carnival, crafts fair and an opportunity to



The Doobie Brothers will play at the opening night of Summerfest 1994 here at Biggs Army

be purchased at the ITR Fort Bliss, Furr's sample a selection of ethnic foods. 10 and under are admitted free of charge) and can

Marlboro Music Military tour in 1991. the Doobie Brothers, who were first featured on the a return to the Marlboro Music Military Tour for p.m. art Biggs Army Airfield. This concert marks begin the Marlboro Music concert Aug. 12, 7:30 Foreigner with special guest Gary Hoey, are set to Bank or by calling 568-7506 or 568-5654 Rock 'n' Roll legends the Doobie Brothers and

and support to make these concerts successful." express our gratitude to all the bases for the work our Marlboro Music events, and we want to said Marlboro Music Manager Jose Fontanez. "Our legendary groups to our nation's military bases," "We are proud and pleased to be bringing these

Win a Guitar & Meet **FOREIGNER**

8. 3° . •

Winner will receive: a Pevey electric guitar, 2 back stage passes and guitar to be signed by Foreigner.

Guitar Giveaway is at The Pub Today From 6:30 to 8 p.m.

Ann Landers: Rides for roommate all over town put



Foreigner, Doobies coming to El Paso

By R. Marina Levario

El Paso Times

Foreigner and the Doobie Brothers are set to perform at Summerfest '94 in August at Biggs Army Airfield, along with some of the hottest acts in country and Tejano music.

Faith Hill, Rick Treviño and Little Joe y La Familia also will perform during the three-day celebration.

Foreigner and the Doobie Brothers will play at 7 p.m. Aug. 12 along with Gary Hoey.

Faith Hill and Rick Treviño headline a night of country at 7 p.m. Aug. 13, and Sonora Dinamita, Little Joe y La Familia, Ram Herrera and Las Chicas del Can perform at 7 p.m. Aug. 14.

Tickets go on sale July 22 at all State National Banks, 7-Eleven stores, Furr's supermarkets and ITR on Fort Bliss.

General admission tickets cost \$5, and children under 10 get in free.

More than 20,000 people are expected to attend the festival, said Collette Turnbaugh, marketing director for the Morale, Welfare and Recreation Department at Fort Bliss.

Information: 568-2447.

BORDERLAND

Lucero headed for Juárez: Mexican singer / actress Lucero will give two concerts this summer in Juárez

Tuning in to



With rapt attention, preschoolers at the Downtown Esprit Da Hanson, Katie Nitzburg (with cap), Sarah Wesen, Oscar Tapia



•	تان
Education News	82
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Business	B6-8



Wednesday, July

568 -3165 1:20 568- 1921

Foreigner,

Staff report

The phrase "major concert announcement" on radio station KAMZ, FM-98.1, Tuesday morning sent reporters and music fans scrambling for their phones.

Breathless calls were placed all day to the Pan American Center in Las Cruces and to UTEP offices, seeking information in advance of the promised

5 p.m. annour cement.
The answer they got was ... not the Rolling Stones. And not Elton John, And, as long as they were curious, not Elvis, either.

What, then, was this dream concert, the musical pairing of the year?..

It's the Doobie Brothers and Foreigner headlining Summer-:

fest '94 at Biggs Army Airfield.
The /two bands will play,
along with Gary Hoey, on Aug. 12, starting a three-day festival. Admission will be \$5 a day, and tickets will be available at State National Bank, 7-Elevens. Furr's and ITR-Fort Bliss. For more information, call 568-7506 or 568-2447...

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nbrance dance — Salon Armijo a Baile de Recuerdo at 2 p.m. Sunday 7th Street. Tickets \$4 a person. on: 533-1333. nedy of Errors" — See today. f Angels" — See today.

s" — See today. r Man Shames Us All" — See today. ermess — See Saturday.

lay

- The El Paso Diablos play Tulsa in ball. The Blues Brothers, Elwood and entertain. The game is at 7 p.m. at Cohen Stadium. Fans will receive a ante sauce. Tickets \$5.25 box seats, neral admission. Information:

Tongues - The UTEP Union Office presents an event devoted to lyrical expression. El Paso area poets icians will express themselves vocally. t is at 7:30 p.m. Monday at the UTEF nner Theatre. Tickets \$2 general n, \$1 UTEP students. Information:

ved Ones - Wildhare's Booze and e presents the band in concert at 9 nday at 4025-B N. Mesa. Tickets \$5.

story - The El Paso Main Library Branch presents readings of "Baby Rattlesnake" for children. The event is part of the summer program activities. The event is at 5 301 N. Oregon. Information:

Center presents a dance and concert featuring the big hard solunds of the r dance - The Memorial Park Senior concert featuring the big band sounds of the Silvertones. The from 1 to 3 p.m. Mondays at 1800 formation: 562-4268. os" --- See today.

day

Foiklorico Centro Santa Ana — The area children's ballet folklorico group at 8 p.m. Tuesday and Wednesday at nizal National Memorial, 800 S. San Tickets \$3 general admission. The atures dancing from various Mexican Information: 533-3753. ve Anachronism - The Irving

Schwartz Library Branch presents a presentation by the Society for Creative Anachronism in Medieval ostumes and sword fighting trations. The event is at 4 p.m. at 1865 Dean Martin. Information:

os" --- See today.

imonifiation, DOD-1034

Video game demonstrations - Major Players will demonstrate new video games and game formats from 5

to 7 p.m. every Wednesday at all three locations, 7132 N. Mesa, 1840 N. Lee Treviño and 9584 Dyer. Staff will be available to answer questions. Information: 544-9666. Fun Run — The Border Jumper Trolley

is at 6:30 p.m. Thursday at 5 Civic Center Plaza. Works will remain on display through Aug. 12. Information: 542-0394.

Tejano concert — McGee's nightclub presents a concert with Stephani and Krucez. The event is at 8 p.m. Thursday at 8750.

Please see Vamos / Page 10

Get your tickets!

Festival de la Zarzuela — The Spanish operetta festival, now in its ninth year, is at 8 p.m. July 29 and 30, and Aug. 5, 6, 12 and 13; and at 2:30 p.m. July 31, Aug. 7 and 14 at the Chamizal National Memorial, 800 S. San Marcial. General admission tickets cost \$9.75 through Ticketmaster outlets.
Tickets at the door cost \$8 general admission, \$6 students, senior citizens, disabled and military. Group tickets available for groups of 10 or more. Information: 532-4661 or 593-1464.

■ 311 — Club 101 presents a concert with the alternative music group at 8:30 p.m. Aug. 3 at 500 S. San Francisco. Tickets \$8 in advance, available at Club 101 and Metropolis. El Paso band Scapegoat will open the show. Information: 544-2101

■ Selena — The Tejano artist performs with singer / songwriter Pete Astudillo, The concert is 7 p.m. Aug. 6 at the El Paso County Coliseum. Tickets are on sale at all El Paso area Ticketmaster locations, Sound Warehouse stores, Popular department stores, the El Paso County Coliseum box office, ITR on Fort Bliss and All That Music on Lee Treviño. Tickets \$20 in advance, \$25 at the door. Information: 532-4661.

■ Lucero — The Mexican singer and actress will perform at 10 p.m. Aug. 5 at the Cibeles convention center in Juárez; and at 8 p.m. Aug. 7 at the Centro Cultural Universitario. Tickets for the first concert include dinner and cost \$91, general admission; tickets for the second show are \$15 and \$25, reserved seating. Tickets are on sale at Hotel Silvia's or Casa de Musica de Luxe record stores in Juárez.

Information: (011-52-16) 25-03-95.

Summerfest '94 — The concert features three days of music at Biggs Army Airfield. Foreigner, the Dooble Brothers and Gary Hoey perform at 7 p.m. Aug. 12; Faith Hill and Rick Treviño perform at 7 p.m. Aug. 13; and La Sonora Dinamita, Little Joe y La Familia, Ram Herrera and Las Chicas del Can perform at 7 p.m. Aug. 14. Tickets go on sale July 22 at all State National Banks, 7-Eleven stores, Furr's supermarkets and ITR on Fort Bliss. Tickets \$5 general admission, children under 10 free. Information: 568-2447.

Information: 508-2447.

I Julio Iglesias — The Latin romance singer performs at 7:30 p.m. Aug. 21 at the UTEP Special Events Center. Tickets go on sale at 10 a.m. today at all Dillard's outlets, NMSU box office, UTEP box office and ITR on Fort Bliss. Tickets \$34.50; \$27.50 and \$22.50 reserved seating. Information:

■ Luis Miguel — The Latin singer performs at 8 p.m. Sept. 6 at the UTEP Special Event Center. Tickets now on sale at the UTEP Box Office, Pan Am Center and all Dillard's outlets. Tickets are \$70, \$50, \$35, \$25, reserved seating. A \$2 service fee will be added. Information: 747-5234 or charge by



Special to the Times

Foreigner performs at Fort Bliss Aug. 12.

phone at (800) 654-9545.

"Tosca" — The opera will be presented at 7:30 Sent 23: and at 2:30 p.m. Sept. 25 at the e civic center. Tickets reserved seating.



group reunites for a gie Memorial Stadium 2.50, \$55, \$42.50 eral admission. I not be sold until old. Tickets on sale at i's stores, ITR Fort Bliss, h's, Holloman AFB ds Missile Range and Information: (505). ne (800) 654-9545. Natalle Cole - The thm and blues singer performs at 8 p.m. Oct. 12

at the Pan Am Center at NMSU in Las Cruces. Tickets go on sale at 10 a.m. Saturday at the UTEP box office. NMSU box office. ITR on Fort Bliss and all Dillard's department stores. Tickets \$30, \$25 and \$16 reserved seating.



Cole

Information: (505) 646-1420 or charge by phone by calling (800) 654-9545.

EL PASO EMES. Friday, July. 15, 1994

EL PASO OVERNIGHT

Treviño, Hill charm blissful crowd during 2nd day of SummerFest

By Marina Lee

Special to the Times

Who needs Woodstock? We have SummerFest '94!

Would you rather pay \$135 to camp out in a muddy, rainy pasture in upstate New York or five bucks to sit comfortably on dry grass under clear blue skies at a place called Bliss?

Wallow around with a bunch fof baby boomers who went through 12-step programs to find out what peace and love mean, for mingle with a few thousand friendly El Pasoans who like to two-step? This baby boomer was a happy camper right here in our own back yard at Summer-Fest's Country Night.

Saturday was the second event of the three-day Marlboro Military Concert Tour at Biggs Army Airfield. It featured Faith Hill and Rick Treviño, two hot newcomers to country music.

Treviño opened to rousing applause. He tipped his cowboy hat. Flashed a million dollar

REVIEW

- What: SummerFest '94.
- When: Ends today, with performances by Sonora Dinamita, Las Chicas Del Can, Little Joe Y La Familia and others beginning at 4:30 p.m. Gates open at 3 p.m.
- Where: Biggs Field. Leave early, crowds have been large.
- Cost: \$5 general admission, children under 10 free
- **Information:** 568-2447.

smile. Strutted his stuff as he strummed his guitar and sang some sweet, pure country tunes in both Spanish and English.

He was adorable; what my precocious daughter would call a stud muffin. But Rick was more than tight jeans and a pretty face. He was energetic, talented, sincere and fun. His classical piano training showed, on everything from ballads to boogie-woogie.

To quote the girl on the blanket next to me, this 23-year-old bachelor "has it all."

Totally charmed by Treviño, the crowd was ready for Faith Hill. The pretty singer shone under the Texas stars. Opening with "Take Me As I Am," she showed us why she was named 1994 New Female Vocalist of the Year.

Forget Woodstock and Cypress Hill. I'll take Faith Hill. Put Porno for Pyros on the back burner and give me Rick Treviño. And hey, El Paso is the real home of red hot chile peppers.

Marina Lee has been a free-lance writer and music critic for 16 years. She also is a songwriter. She is the co-author and co-publisher of "Country Music: A Look at the Men Who've Made It."

EI PASO TIMES





Friday, August 12 THE DOOBIE BROTHERS FOREIGNER with Special Guest Gary Hoey

Saturday, August 13
FAITH HILL
RICK TREVINO
SCOOTER LEE

Sunday, August 14 LAS CHICAS DEL CAN·LA SONORA DINAMITA RAM HERRERA·LITTLE JOE Y LA FAMILIA

Presented at Fort Bliss Summer Fest in Biggs Park at Biggs Army Airfield Tickets \$5 General admission. On sale at: ITR Fort Bliss and at the gate Open to the public, no coolers or cameras allowed.

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10 Auc'94 Herald Post

cusan a Silvia Pinal sin prueb

Cynthia Avila

1

uanita Quiñones

Debbie Brown.

Il problema se rán que dar la enta complejo 'autoridades ıa palabra"

es han hablado en contra de recesita tomar un centavo de le ella es una mujer íntegra EXICO, D.F., 10 de agosto.inal, la han dañado seriamen-

el tiempo le dará la razón", afirmó la esta organización, pero finalmente, productora teatral Angélica Ortiz.

pensión de algunas personas, hasta la rios que se han hecho en torno al problema en Productores Teatrales dades correspondientes, por lo que se espera que en breve se dé respuesta a Agregó: "Los diversos comenta-(Protea) han provocado desde la susentrega de una auditoría a las autorila problemática.

do se le cuestionó a la todavía vice-Lo anterior salió a colación cuanpresidenta de Protea, Angélica Ortiz,

Señaló mesa direct empresarios lo que esper la justicia l auditoría qu

DOOBIE BROTHERS

FOREIGNER **GARY HOEY SABADO**

W VIERNES

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nadie porque no se' ser las autoridade de la situación ad encargadas de dar Sin embargo, Ortiz, madre y mente de Angélica dada, ya se orden auditoría donde s Vale, indicó que empresarios para h aunque la mesa dir ponsabilidades.

Agosto 12 Foreigner Gary Hoey

alimer permit Si des Para **** a me DOMINGO 14 DE REOST EL ORGULLO DE EL VALOR INDOMABLE DE... UMMERFEST '94" **Doobie Brothers Boletos salen Para más información** Llamar al tel. 568-7506 / 2447 a la venta el 22 de Julio Venta de Boletos en: State National Bank Furr's Supermarkets Música • Entretenimiento A.GRAN CORRIDA ITR en Fort Bliss Para toda la familia Arte • Exposición 7-11 Stores Faith Hill y como Agosto 13 Rick Treviño Invitado especial Little Joe & La Famila de exhibición Las Chicas del Can de comidas variedad para niños Sonora Dinamita Puestos Camaval Agosto 14 Ram Herrera Kerresereseres Admisión GRATIS nenores **General**: Adultos Niños de 10 \$5.00 años

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PARAGON

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Foreigner, as they looked in the '80s, include, from left, Lou Gramm, Mick Jones, Rick Wills and Dennis Elliot.

Foreigher regroups to rock like glory days

Knight-Ridder News : Service

hen Atla ntic
Records contacted
Lou Gramm about
collaborating with Mick
Jones on a Foreigneur
greatest-hits album, Gramm
had no immediate plans for
staging a reunion.
Gramm had not stocken to

Gramm had not spoken to the guitarist in two years.

But after talking to Jones on the phone, Gram in found himself looking forward to the reunion. the reunion.

"We just started talking and reminiscing, an it we decided to give it a go," Gramm said from his hotel room in Dallas.

Since the two performers spoke over the phonic in the spring of 1992, Foreigner has regrouped, recorded three new cuts for the gre atest-hits album "The V vy ist and

JUKEBOX HEROES

Foreigner released a number of albums and Top 10 hits. They include:

- # "Feels Like the First."
 Time."
- E "Cold As Ice."
- "Double Vision."
- "Head Games."
- # "Urgent."
- Walting For A Girl Like You."
- Say You Will."
- # "I Want To Know What
- - "Dirty White Boy."
 - # "Prisoner of Love."

Beyond," and is currently on a tour of the United States and Europe through Sept. 4. They will stop in El Paso Aug. 12.

Another album, yet to be

Love Is."

- "That Was Yesterday." ■ "I Don't Want To Live Without You."
- # With Heaven On Our

was a lack of understanding that resulted in his leaving Foreigner in 1990.

Foreigner in 1990.

"Mick had most of the creative control before, and it wasn't very satisfying for me at different points," Gramm said. "I saw it one way, and he saw it another. We were at each other's throats. I wanted to be a lot more than a singer, to show I had brains too. I felt like I didn't want to be part of the band anymore. I wanted to try my wings."

"Although it's Gramm's

Side."

Although it's Gramm's voice that helped catapult Foreigner singles like "Cold sa lee." "Livgent." "Hot Blooded." and "I Want to Know What Love Is" up the charts in the 1970s and 80s—and contributed to the multiplatinum success of such albums as "Double writing chemistry is good."

RELIGION

The Bible still selling after all these years

Gannett News Service

Ann Marie Jackson has a Bible for every day of the week. And two for Sundays.

And two for Sundays.

The eight volumes are neatly lined up on a bedroom shelf. Her favorites, which she takes to church, are the New International Version and her mother's leather-bound King James.

"Some people have a lot of calendars and I guess I have Bibles," says Jackson, 60, of Pensacola, Fia.

Jackson's not the only Bible-lover around. The book has out-sold every best seller in history. It has been translated in 318 languages, and portions of it in an-other 1,628, according to the Guinness Book of World Re-cords. A 1992 Barna Research Group survey showed that 38 percent of Americans read the Bible at least twice a week.

Bible sales continue to be heaven-bound. New editions fea-ture commentaries, references, large print and even extra-thin pages to cut down on bulk. Pric-es range from a few dollars to more than \$100.

The Bible has been read by more people in translation than in its original languages — Hebrew, Aramaic and Greek. The Good Book just keeps going strong — now matter what the version.

version.

As Rob Stone, a buyer for Spring Arbor Bible distributors, put it: "The latest Tom Clancy may come and go, but the Bible has been in continuous publication for centuries and there's more coming out every year."

IN EL PASO



M Chris Baxter, assistant manager at Waldenbooks

Vista Mall:
"We sell
at least 15
to 20 a week. We sell the most always around Christmas and usually around Easter, but they are pretty steady year-round."

Buse Eder, owner of Ave Maria Religious Store, 410 E. San Antonio:
"We sell probably close to 20 a week. They're real popular wedding gifts. They sell more in December and in June."

■ Sibyl Rappe, owner of Charismatic Christian

Charismatic Christian
Book Store, 6360
Edgemere:
"On an average, we sell probably 50 to 65 a week.
They're (Bible sales) our bread and butter."

■ Jim Hunt, buyer for the Scripture Book Store, 9109 Dyer:

"I'd say our sales are up 10 percent from last year."



The Dooble Brothers perform Aug. 12.

SUMMERFEST '94 LINEUP FOR EL PASO

■ What: Summerfest '94.

■ Where: Biggs Army Airfield.

How much: Tickets are \$5 for general admission; child- ren under 10 are admitted free. Tickets go on sale Friday at all State National Banks, 7-Eleven stores, Furr's supermarkets and ITR on Fort Bliss.

園 Information: 568-2447.

Who: Foreigner, the Doobie Brothers and Gary Hoey.

■ When: 7 p.m. Aug. 12.

■ Who: Faith Hill and Rick Treviño.

■ When: 7 p.m. Aug. 13.

■ Who: La Sonora Dinamita, Little Joe y La Familia, Ram Herrera and Las Chicas del Can.

When: 7 p.m. Aug. 14.

Foreigner

Continued from 1D

Vision" and "Agent Provocateur" — Gramm never planned on being a singer.

He began his musical career playing drums in his high school band and then later for the hard-rock band Black Sheep, based in Gramm's hometown of Rochester, N.Y.

"We were auditioning for lead singers but couldn't find one," he said, "so I came out front. I was really nervous the first few shows; they must have been very laughable."

It was during this time that Jones and Gramm crossed paths on the road and were introduced. When Jones was looking to start up a new band with a new lead singer, he remembered meeting Gramm and contacted him.

From there, the band rehearsed for a few months before signing with Atlantic Records in November 1976.

Fans have literally grown up listening to that success through almost two decades. Gramm, now in his early 40s, said that he sees a lot of youn-

ger fans in the crowd — people who have just begun listening to Foreigner.

Gramm said the group's current tour "is really a piece of history. The audience has been really responsive."

But Gramm also is quick to

add that Foreigner did not reunite for nostalgia's sake.

"We're back to show our fans that we are doing new stuff and to be back in the public eye."



A little bit country, a little bit rock 'n' roll, with a dash of Latin



Country music up-and-comer **Rick Trevino** talks about his burgeoning career with Jason Harper. **PAGE 3**



The fun begins Friday

It's Summerfest, Summerfest, Sum-sum-Summerfest ... well, you get the idea.

Summerfest, a celebration of the hottest time of the year, gets under way at 5 p.m. Friday and runs until 11 p.m. at Biggs Army Airfield, Saturday and Sunday's festivities run from 3 p.m. to 11 p.m.

Friday brings a three-act concert featuring The Doobie Brothers, Foreigner and Gary

Hoey,
On Satuday, country musicians step in the spotlight for a show by Faith Hill and opening act Rick Trevino.

Sunday will have a Mexican flavor, with

sets by Sonora Dinamita, Little Joe y la Familia, Ram Herrera and Las Chicas Del

Can.

All three days will feature a variety of refreshment booths and all kinds of activities, including an arts and crafts fair, a children's carnival and refreshment booths.

Congral admission is \$5; children 10 and

General admission is \$5; children 10 and under get in free. Advance tickets are available at State National Bank, 7-Eleven stores, Furr's supermarkets and ITR at Fort Bliss. For more information, call 568-7506.

■ Foreigner, Doobie Brothers open Summerfest '94/PAGES 6-7







Rick Trevino: latest hot item on concert scene

By Jason Harper

ome musicians want to take their talents in new directions to make their music special. ome musicians want to take their talents in

Rick Trevino is just such an artist.

The Houston-born, Austin-raised country singer is

The Houston-born, Austin-raised country singer is becoming a hot item on the concert scene, and is being hailed as "the real thing" by producers and agents in the music business.

During a recent interview, local country music disc jockey Charlie Russell, whose been on the air for 30 years and currently broadcasts on KSET, 94.7-FM, predicted big things for Trevino, provided that he finds chart-busting material. ing material.

El Pasoans will get to sample the talent Russell sees when Trevino plays for the Marlboro Music Mil-itary Tour's "Sum-merfest '94" at 6:30 p.m. Saturday at Biggs Army Airfield.

One of the things that makes Trevino's music stand out is that he records his albums and performs his songs live in two languages: Spanish and English.

"It's a challenge to do an album, then have to turn around

do an album, then have to turn around and do it again in Spanish," Trevino said in a telephone interview. "I like to give myself a challenge, though. I enjoy using both languages because it's kind of a way to salute my own culture and heritage."

The use of two languages has broadened his fan base, translating into packed houses across the country. "We've really had some tremendous crowds," he said, "They come from all different cultures and ethnic backgrounds. What's important is that they all love country music."

Regardless of where he plays, Trevino gets a favorable reaction to both Spanish and English versions of his songs. "People don't only like my Spanish songs in cities like El Paso. I play a lot of places in the Northeast, and if I don't play a Spanish song in my set, I'll hear it from the crowd," he said.

Trevino first dipped into music at the age of 5, when he began taking piano lessons. He began playing professionally at 14, and signed on to a record label at 21.

"Music did come very naturally to me, but it's also something I've worked very hard at for a very long

Tradition is something that Rick Trevino thinks reaction is something that Rick Trevino thinks will be kept alive throughout his career and beyond "Country music is a way of life... a cultural thing." he said. "It's the music I was brought up on, and I think it will be around forever."



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Doobies are a working band once agair

By Paul Maldonado Jr. El Paso Herald-Post

For this show we're playing like maybe two 'new' songs off the last two Doobie Brothers' albums, but there's nothing really 'new' that we play; we don't want to confuse the fans. this basically a greatest hits-type show. The Doobies have such a large and varied catalog, that between us and Foreigner you get one great classic-rock show."

That's the assessment of Doobie drummer Keith Knudsen concerning the current double-bill tour of Foreigner and The Doobie Brothers. Knudsen, 46, called last week before a show in San Diego,

The "new" songs he's talking about are off the band's two releases in the '90s — "Cycles" and "The Brotherhood" (both on Capitol Records). The band had a minor hit with "The

Doctor."

"Right now we're working on a boxed set which we hope to record at least two new songs 'Knudsen said. "The box should be out before the end of the year, and we're working on stuff for a new album but we don't even have a record deal as of yet."

The current line up, besides



The Doobie Brothers join the Friday lineup at Summerfest '94 along with Foreigner and Gary Hoey. The festival takes place at Biggs Army Airfield.

Knudsen, includes original members Tom Johnston and Pat Simmons on guitars and vocals; Michael Hossack on drums and vocals; and John McFee on guitars, pedal steel, violin and vocals. Knudsen said this group has been together since last year when they went out and did some dates. The Doobie Brothers reunited as a band in 1987 after breaking up in '82.

"I was the one that came up with the idea for the reunion

tour in '87," Knudsen explained. "It seemed like interest in the Doobies was peaking and the time was just right for us to go for it again. It was great because everyone who was ever in this band really wanted to get back together.

"The Doobies are more of an extended family than a band, really. For the reunion tour we had 12 guys on stage. We had, like, four drummers and four guitarists, the stage got really

crowded but it was fantastic The stage was like an aircra carrier, but it was a lot of fu

But that was in '87. Knude said that as far as he's concerned this is a working band once again.

"I wouldn't consider this tour a reunion tour," he said 'I like to think that the Doobies are a viable entity once again. Like I said, we're working on new material for new album, which we're shopping around. So I feel th we're committed to making t work again.'

And this tour is a reunion sorts, too.

"We had Foreigner open for us on their first tour ever," Keith said. "In fact, we were the first act they toured with when they first came out.

Knudsen is no stranger to the Sun City, either.

"We have a lot of good memories of El Paso; we always have a real good time there," he said. "This is a gre show for the fans. It's a lot of fun. They get like 2-and-a-ha

hours of us and Foreigner.
"We're really fortunate the we have all this material tha lasted for so long," Knudsen continued, "but we're not resting on that, on our laurel so to say."

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El Paso 546-6237 Herald-Post

Foreigner's Jacobs like new kid on the block

new kid on the block, as far as Foreigner is con-

"Tve been with Foreigner for about five years," the keyboard player said last week during a phone interview from Los Angeles. "We did one tour with-Johnny Edwards after Lou Gramm left but it wasn't the

Jacobs is referring to the de-Gramm in 1990 for a solo career. Gramm reunited with founding member Mick Jones in 1993 to record three new songs for a greatest hits package and to tour.
"Mick and Lou both realized

Mick and Lou both realized that they had something really special between them and you don't often get something that good going, you know," Jacobs explained. "They had worked explained. "They had worked so hard to get this thing built up, that I think they weren't quite ready to give it up."

Jacobs used to play keyboards for Billy Joel, but he wasn't a member of the band.

Foreigner gave him the card.

Foreigner gave him the opportunity to be a real partner in

the group.

"I joined Foreigner because here I'm part of the band not just a sideman, a gun for hire, like I was with Billy Joel," he

And as far Jacobs is con-cerned, there's no doubt whether this is the real McCoy

SUMMERFEST



LISTEN UP Paul Maldonado

or not.

"Mick Jones and Lou Gramm are the only original members in the current line up," he said, "but they are Foreigner."

This new amalgam is working on new material for an album that should be out later this fall or winter. But don't fret, Foreigner does play all the old tunes.

"We play one or two new songs because the new album isn't out yet," Jacobs said. "We just concentrate on the old hits which is what most of the fans come out for anyway. And we do play them all."

But Jacobs is quick to note that the new material lives up to any standards the band and fans may have. "The new stuff fans may nave. The new stuit is fresh but I don't think you'd call it a new direction," he said. "It still has that classic Foreigner sound, that signature"

Jacobs also said that For-eigner is really excited about the new material and the prospect of exposing it to a new generation of fans, as well as long-time adherents.



Foreigner headlines opening night of Summerfest '94 on Fri-



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THE FESTIVITIES take place from 5 p.m. to 11 p.m. Friday and from 3 p.m. to 11 p.m. Saturday and Sunday at Biggs Army Airfield.

TICKETS cost \$5 general admission, and children 10 and under get in for free. Advance tickets are available at State National Bank, 7-11 stores. Furn's Supermarkets and ITR on Fort Bliss.

FOREIGNER headlines opening night of Summerfest '94, sharing the bill with the Dooble Brothers and Gary Hoey.

CALL 568-7506 for more information.

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day-Sunday, 858-1928.

Et PASO MUSEUM of Art — 1211 Montana Ave. "Chicana/Latina Film Festival," featuring short films about the lives of Chicanas and Latinas: 6:30 p.m. today and Aug. 18. Free. Exhibits: "Shot in El Paso: Contemporary Photographers on the Border" and "Intimate Lives: Work by Ten Contemporary Latina Artists" on display through Sept. 18. Hours: 9 a.m.-5 p.m. Tuesday-Saturday; open until 9 p.m. Thursday; and 1 p.m.-5 p.m. Sunday. 541-4040.

SUNLAND PARK MALL — Lower level, center court. Sierra Medical Center. El Paso Art Association Exhibition on display through Sept. 5. 532-5550.

WINGS FRAMING GALLERY — 255 Shadow Mountain Drive, Suite F. Reception for exhibit of works by Carolyn Lankford and J.D. Sweat: 6 p.m. Wednesday, 833-3399.



AT NITE

ACEITUNAS — 5200 Doniphan Drive. El Paso (not the whole town; just the band) performs, 9 p.m.-1:30 a.m. today-Saturday. Cover: \$3. Mariachi los Galleros blows its own horns, 7 p.m.-11 p.m. every Tuesday. Cover: \$2. 581-3260.

581-3260.

ATTIC — 710 Texas Ave. "Thursday Night Live," comic sketches with intermittent performances by jazz pop band Animation, 11 p.m. Thursdays. Cover: \$2. Tonight's the night for Rhythm Pigs, Raw Power and Feast Upon Cactus Thorns, 7 p.m. Cover: \$4. Allages show. 545-5345.

BIG WALLY'S Sports Bar and Grill — 2514 N. Mesa St. Never Say Never keeps on going to-day-Saturday. 532-0333.

BOWL EL PASO — 11144 Pellicano Dr. Karaoke, 9 p.m.-1 a.m. **Saturdays**. No cover. 593-7777.

CAMINO REAL Paso del Norte hotel — 101 S. El Paso St. Dome Grill: Jacqui J sings, 6:30 p.m. Monday-Saturday. Dome Bar: Marty Olivas and Jazz Q, 7 p.m. Wednesday-Friday. No cover. 534-3010. CHELSEA STREET Pub — 5900 Montana Ave., inside Bassett Center. Mainstream goes off the beaten path, 9 p.m. today-Saturday. Cover: \$1 Wednesdays, Fridays and Sat-

urdays. 778-8561.

CLUB 101 — 500 San Francisco Ave. Techno/alternative music 9 p.m.-3 a.m. Wednesdays and Fridays. Retro Night, featuring early '80s New Wave music, until 3 a.m. Saturdays. People 1° and your-

μ.iii.-1.30 a.iii. **Saturdays.** No cover. 772-4231.

FATZ NITE CLUB — 5500 Doniphan Drive. Live music at 9 p.m. Saturday. Cover: \$2 for ladies and \$4 for gents. 585-2538.

FRANKLIN TOWN Opera House — 14549 Montana Ave. Music and comedy by Springfire, 8 p.m. Thursdays-Saturdays. Cover: \$4 Thursdays, \$6 Fridays-Saturdays. 857-3663.

GREAT AMERICAN Land and Cattle Co. — 600 Valley Chile Road at I-10 in Vinton, Folk music by Applejack, 6:30 p.m. Friday-Saturday. No cover. 886-4690.

● 7600 Alabama St. — Folk music by Breezy and Beverly, 6:30 p.m. Friday-Saturday. No cover. 751-5300.

HIDEOUT — 10406 Dyer St. Catch a cache of country music with Cherokee, 9 p.m.-1:30 a.m. Friday-Saturday. No cover, 821-9041.

LARIAT LOUNGE — 8601 Dyer St. Northern Pass plays country, 8 p.m.-12:30 a.m. today and 8 p.m.-1:30 a.m. Friday-Sunday. No cover. Free dance lessons 7 p.m.-9 p.m. Thursdays. 755-1689.

LA UNION — La Union, N.M. Flashpoint performs, 9:30 p.m.-1:30 a.m. **Friday.** Cover: \$2. 874-2802.

LLOYD'S PUB — 6110 N. Mesa St. Live music from 8 p.m.-11:30 p.m. Sunday. No cover. 585-3192.

LOBBY — 10122 Dyer St. Country music by the Terry Bullard Band, 9 p.m. Friday. No cover, Join in on karaoke at 9 p.m. Tuesdays. 757-2701.

MAIN EVENT — 2280 Tra-

wood Drive. The Dogs play from 9 p.m.-1 a.m. today-Saturday. Karaoke at 8:30 p.m. Mondays. Cover: \$3.592-2403.

MELODY RANCH Lounge — 11200 Gateway Blvd. East. Frank Dove flies across the stage, 9 p.m.-1:30 a.m. Friday-Saturday. No cover. 859-9963

METROPOLIS — 1421 Lee Trevino Drive. Retro night Thursdays. Alternative music p.m. **Saturday** to close down a benefit for Reach for a Star that begins at 10 a.m. with volleyball and a chili cookoff. Cover: \$5.833-9387.

PUTNEY'S Restaurant — Cielo Vista Mall, second floor, near Dillard's West. Cuervo goes down smooth, 10 p.m.-1 a.m. Friday-Saturday. No cover. 779-5824.

RIO NIGHTCLUB — 1201 Airway Blvd. Wednesdays: Diane and Ernesto Show Band begins at 8 p.m. No cover. Thursdays: Mariachi Los Galleros starts at 7 p.m., Azucar at 8 p.m., Diane and Ernesto Show Band at 9 p.m. No cover. Fridays: Mariachi Los Galleros at 6 p.m., Diane and Ernesto Show Band at 8 p.m. and Azucar at 9 p.m. Cover: \$4. Saturdays: Diane and Ernesto Show Band at 8 p.m., and Azucar at 9 p.m. Cover: \$4. 774-0406.

SPECIAL EDITION — Time Square Shopping Center, Yarbrough Drive at Edgemere Boulevard. Tim Thompson appears, 9 p.m. to 1:30 a.m. Thursdays. The Tim Thompson Band plays from 9 p.m.-1:30 a.m. Fridays and Saturdays. No cover. 595-0558.

SPRITZ — 664 Sunland Park Drive. Mariachis play from 7:15 p.m.-9 p.m. Wednesdays. Karaoke, 7 p.m.-11:30 p.m. Thursdays. Take a look at First Glance, 9 p.m.-midnight Friday-Saturday. Cover: \$4.587-7748.

SUNSET CLUB — 4532 N. Mesa St. Karaoke, 9 p.m.-2 a.m. Tuesdays-Wednesdays. No cover. Black Tie does it with style, 9:30 p.m.-1:30 a.m. Friday-Saturday. Cover: \$3, 545-2001.

SURF CLUB — 2500 N. Mesa St. Live music at 7 p.m. today-Friday. The Deftones rock at 7 p.m. Saturday. Call 544-7873. TEXAS STEAK OUT — 7958 Alameda Ave. Acer plays its best hand from 9 p.m.-1:30 a.m. today-Sunday. No cover. 858-2508.

THUNDERBIRD PUB — 6002 N. Mesa St. Karaoke, 9 p.m. Friday. No cover. 584-1118.

WILDHARE'S Booze and Adventure — Thursday brings the

All point military in the hotel front desk and at the Comic Strip, 6633 N. Mesa St. in The Parkmat Alto Mesa Drive, 581-1558.

SUMMERFEST '94 — Festival featuring concerts, arts and crafts fair and children's carnival. 5 p.m.-11 p.m. Friday and 3 p.m.-11 p.m. Saturday-Sunday, Biggs Army Airfield. Headliners: Doobie Brothers, Foreigner and Gary Hoey, Friday; Faith Hill and Rick Treviño, Saturday; Sonora Dinamita, Little Joe y la Familia, Ram Herrera, La Diferenzia and Las Chicas del Can, Sunday. Tickets: \$5 at State National Bank, 7-Eleven stores, Furr's supermarkets and ITR-Fort Bliss. 568-7506

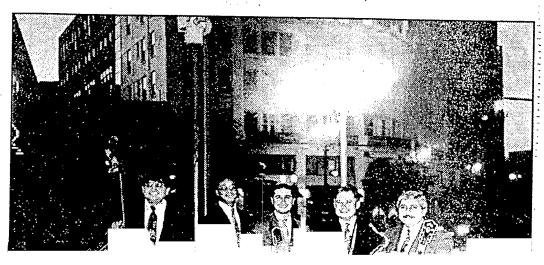
AFTERNOON DANCE—Features Momentos Band, skits, magic and impersonations. 2 p.m.-5 p.m. Sundays. "Las Mañanitas." Ascarate Park Golf Course, 6000 Delta Drive. Free. 778-3214.

"TROLLEY ON A MISSION"
— Tour of the Mission Trail, 9 a.m.-1 p.m. Thursdays through Sept. 1. Tour leaves from the Civic Center. Tickets: \$14.75-\$18, including lunch. Reservations required. 544-0062.



JULIO IGLESIAS in concert — 8 p.m. Aug. 21, Special Events Center, UTEP. Tickets: \$22.50-\$34.50 at all Dillard's ticket outlets and the UTEP Ticket Center. 747-5234 or 779-6969.

Compiled by Jason Harper. Deadline for information for The Entertainer is two weeks before the Thursday of publication. Call 546-6423 or 546-6376, or mail information to The Entertainer, El Paso Herald-Post, P.O. Box 20, El Paso, TX 79999.



- Restaurants
- ➤ Movies

➤ Night life El Paso Times



SummerFest '9

Foreigner, Doobie Brothers kick off three-day event. Page 14

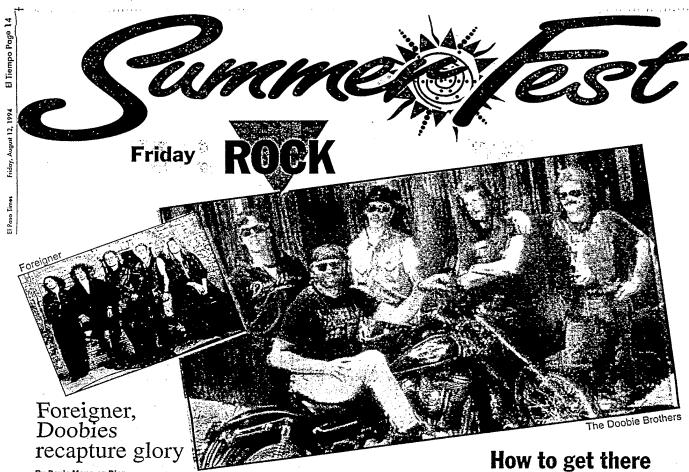
Milk cap tournament Saturday at Major Players. Page 22



Festival de la Zarzuela ends ninth season this weekend. Page 13



Paul Rodriguez, El Paso's favorite comedian. performs tonight. Page 20



By Paula Monarez Diaz El Paso Times

Tonight's Summerfest '94 audience—expected to be about 20,000—will revisit the 1970s as legendary bands Foreigner and Doobie Brothers kick off the three-day event at Biggs Army Airfield.
Foreigner, which headlines tonight's concert, popped onto the U.S. music scene in 1977.
Founding members Mick Jones

Founding members Mick Jones and Lou Gramm have produced nine and Lou Gramm have produced nine albums and written some of the most memorable rock of that era: "Feels like the First Time," "Cold as Ice," "Hot Blooded," "Double Vision," "Urgent," "Waiting for a Girl Like You" and "I Want to Know What Love Is." The group split in 1990. Gramm embarked on a solo carser, while Japas produced. career, while Jones produced albums for Van Halen and Billy

Joel. Two years ago, Foreigner decided

They did it "to test the waters,

They did it "to test the waters," Jones said, in a written statement. It was a big decision, but partnerships such as ours are very rare and that chemistry is hard to replace."

The band includes Jones, Gramm, Bruce Turgon, Mark Schulman, Jeff Jacobs and Scott Gilman.

The Doobie Brothers, who open for Foreigner, have a long history of their own. In 20 years, the Southern rock 'n 'roll band has sold about 40 million albums, performed for more

rock 'n' roll band has sold about 40 million albums, performed for more than 35 million fans, won 14 Grammy Awards and accumulated 13 gold and 11 multi-platinum albums.

The band also has gone through a lot of changes. Through the years, numerous band members have come and gone, including Michael McDonald, probably the most successful solo member, and John Hartman.

Hartman.
Today, Tom Johnston (an original

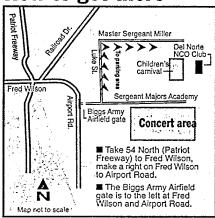
member), Patrick Simmons, Michael Hossack, Keith Knudsen and John McFee call themselves the Doobie Brothers.

The first Doobie Brothers band got together in 1969 in San Jose, Calif., but it didn't hit big until its second album, "Toulouse Street," in 1972. That album yielded two hits, "Listen to the Music" and "Jesus is Just Alright."

By the third album, "The Captain and Me" in 1973, the Doobies were a bonafide hit-making band. "Long Train Runnin'," "China Grove,".

"Takin' It to the Streets," "Livin' on the Fault Line," "Minute by Minute" and "Black Water," are among their many hits.

The group disbanded in 1982, but five years later Doobie Brothers alumni reunited for an 11-city tour to raise money for charity. The success of the tour made many members want to try again, and in 1989 the band released "Cycles."



Schedule of events

Make plans to catch your favorite performers this weekend at SummerFest '94.

Today 6 p.m 7:30 p 8:20 p

Three days of concerts, arts and crafts, food booths and 👼 a children's carnival are all part of SummerFest '94. From m rock 'n' roll to Tex-Mex, from gorditas to hot dogs, the fest promises fun for the whole family.

Saturday COUN

Newcomers earn slice of success

By Maria Cortés Gonzalez El Paso Times

Day Two of this weekend's SummerFest '94 could be billed as a

Day Two of this weekend's
SummerFest '94 could be billed as a night of country music newcomers. But don't let the word newcomer fool you. Headliner Faith Hill and opening act Rick Treviño have quickly climbed to the top of the charts.
You can expect to hear some of their already familiar tunes when the upand-coming country stars perform Saturday as part of the three-day fest at Biggs Army Airfield.
Hill, a native of Star, Miss., has experienced a remarkable emerging career with the release of her debut album, "Take Me As I Am." The album has been certified gold, signifying sales of more than 500,000.
Her debut single, "Wild One," reached the No. 1 position of the Billboard Country chart where it stayed for four weeks. Her second single, "Piece of My Heart," also reached No. 1 on Billboard.
And this year, she won the award for Top New Female" by the Academy of Country Music.
Now Hill is taking her success on the road.
"I want people to know how truly

Now Hill is taking her success on the road.

"I want people to know how truly excited I am about this record, and how much I love all the songs on there. I love singing them and I'm looking forward to putting a great show together... and working as hard as I possibly can," she said.

Hill, who appeared on the American Music Awards in February, plans a rigorous touring schedule with Reba McEntire, Brooks & Dunn and Alan Jackson later this year.

Jackson later this year.
Rick Treviño, a budding heartthrob
with a boyish smile, is another
newcomer who seems headed straight
for stardom in both English and

Spanish.

His single, "Just Enough Rope," and another single, "You Can't Say I Didn't Cry," became instant hits in both

languages.
He already has appeared on numerous television shows including "Entertainment Tonight," "Hot, Hip & Country," and the Nashville



Network.
Treviño, 22, said he believes his
Spanish crooning abilities may give
him what he needs to get ahead in the
country scene.
"It's double the work ... but it's

"It's double the work ... but it's actually worked to my advantage." he has said. "It's what sets me apart from so many other new artists ... who pretty much have the same goals — to be a superstar."

The Houston native is returning to El Paso for the second time. He performed at Fatz Nite Club in March.



Sunday TEX MEX

Tejano pioneers are familiar favorites

By Maria Cortés Gonzalez

Ram Herrera and the Outlaws, Little Joe y La Familia, and the Sonora Dinamita will headline a full night of Tejano and Tex-Mex dance music Sunday, the end of the three-day fest at Biggs Army Airfield.

dance music Sunday, the end of
the three-day fest at Biggs Army
Airfield.
The Chicas del Can, the first
female group of Merengue from
the Dominican Republican, will
open the show.
One of the pioneers of Tejano
music, Ram Herrera has been
making a name for himself since
1981. That year, as lead singer
for David Lee Garza y Los
Musicales, he earned a "Best
Album of the Year" award,
In 1985, Herrera; shit
Rosas para una Rosa put
him in the Top 20 of
Billboard's Latin chart
for five weeks. His next
three albums also
made the Billboard
Top 20.
Now Herrera has
entered the 90s
with his "No.

entered the '90s with his "No Boundaries"

Boundaries" album, which has produced two instant hits, "Las Riendas del Amor" and "Los Ojos del Isabel." Little Joe, another favorite in this region and one of the most popular Tex-Mex performers in the music industry, also will take the stare Sunday.

the music industry, also will take the stage Sunday.

Little Joe — the King of the Brown Sound — has received keys, proclamations and special awards from cities all over the country. He has been honored by four Texas governors.

An entertainer for more than three decades, Little Joe helped pioneer Tejano music's blend of

three decades, Little Joe neiped pioneer Tejano music's blend of norteño, country, blues and rock, His latest album, "Que Paso," was the first release on his Tejano Discos label, formed to create an outlet for producing his projects as well as those of new Tejano

Internationally known, the Sonora Dinamita has been around for more than 34 years and have produced at least 35 albums.

The Sonora is one of the

Columbian groups that has brought recognition to La Cumbia outside of Columbia. Their music is appreciated all over the country, including New York and Miami.



Sunday

10 p.m. — Faith Hill

3 p.m. — Gates open
4:30 p.m. — Sonora Dinamita
5:40 p.m. — Las Chicas Del Can
7 p.m. — Little Joe Y La Familia
8:20 p.m. — La Diferencia
9 p.m. — Ram Herrera

Also: Fort Bliss will host its first Summerfest Crafts Fair, which will include more than 24 booths featuring wood crafts, ceramics and more.

Saturday

– Gates open n. – Gary Hoey n. – Doobje Brothers

- Foreigner

3 p.m. — Gates open 6:30 p.m. — Katie 7:20 p.m. — Scooter Lee 8:10 p.m. — Rick Treviño

best efforts, Americans are getting fatter, つなり



Aug. 15, 1994

举举

Leticia Zamarripa, 546-6154 Living Editor

一人のから、五年の本本ののは、日本のはなるのであるというで

<u>3</u>D Columns Vamos/TV

50 Comics

Personal Fina

le Joe and company get crowd jumping at

El Paso Times By Maria Cortés Gonzalez

ol' good time with la raza. and holler, and just have a plain It was a night to dance, yelp

night at Biggs Army Airfield with Tejano favorites Ramiro Ram" Herrera and Little Joe y SummerFest '94 ended Sunday

onora Dinamita opened the Lasi Chicas del Can and the

around the stage to dance or atch a glimpse of their favorite n the sides and got just as good ingers. Others sat on bleachers Thousands of people gathered view from the two giant

uding "Los Ojos del Isabel" and the Outlaws got the crowds creens aside the stage. sabel's Eyes"). Headliner Herrera and his

hen he switched to English and sang "Never Ending Love or You," and "Boot Scootin' He kept the excitement going

Review

in to sing. Boogie." Fans sometimes joined

was Little Joe, a frequent visitor greeting. to El Paso who popped up on stage with a sincere but funny But the overriding favorite

er affectionate terms including swered with loud hollers and cheers. He later called them othasked the multitude who an-"How ya doing Chucos?" he

"Las Nubes Que Van Pasando," got couples to dance on the grassy field. They twirled to ("The Clouds that Pass By")and "La Cosita" ("The Little light-colored jacket, Little Joe Baring his chest underneath a ("The

City as a party town and often With compliments for the Sun

> he yelped, his fans yelped with there to have a good time. When phone, Little Joe showed he was

for one of his own songs and proceeded to sing the song, "Que about his Grammy nomination Paso" to a great reception. He proudly told the audience

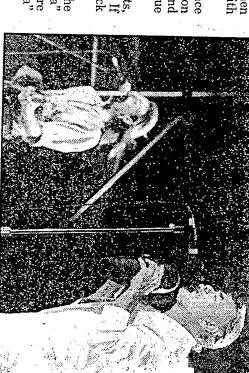
to school this fall. dedicating "You Can Make It If And he encouraged students, to all those going back

("Drunkenness") and the more romantic song, "Prieta Linda" beer-guzzling song, "Borachera" "Dark-skinned Beauty"). Other favorites included the

singing the "Star Spangled Banner." Others joined in to sing along with him. He even won the military over

performing, Little Joe has won numerous tans. In more than three decades of

stands, couldn't stop yelling for Little Joe, or the King of the Bertha Ramirez, a fan in the



Leonel Monroy / El Paso Tir

Summerfest '94 at Biggs Army Airfield. Little Joe, right, and La Familia performed Sunday at

the greatest. I wish I could get his jacket to sleep with." "He's my idol," she said be-tween excited screams. "Oh, he's

teen, Ramirez said she came to A faithful fan since she was a

"I like Ram too, but Little Jc wow." the fest mostly for Little Joe

Maria Cortés Gonzalez reviews Latin music for the El Paso Times,

********* **ESPECTACULOS**



Por: BERTHIL ESCOBAR

KINT Canal 26 y Tejano 94 FM Celebran Summer Fest '94 en Ft. Bliss

KINT TV Canal 26 y Tejano 94 FM le dan la bienvenida a una amplia variedad de artistas que se presentarán este mes de agosto en el evento más espectacular de este verano. Summer Fest '94 está programado a partir del 12 al 14 de agosto co Bíggs Air Field en Fort Bliss. Durante el fin de semans se presentarán una extraordinaria variedad de talentos de diferentes effects, musicales inclusivados and la contractiva de actual contractiva contractiva de calcularios de diferentes effects, musicales inclusivados and la contractiva contractiva contractiva de calcularios de contractiva de calcularios de contractiva de calcularios de cal géneros musicales incluyendo rock, country western y desde luego música latina. ADemás como todo buen festival habrá un camaval para os niños, una feria de artes manuales, juegos de semioss, la oportunidad de saborear una amplia selección de conida internacional. Los boletos para Summer Fest '94 tendrán

un valor de \$5.00 cada día (niós de 10 años y menos entran gratis). Los boletos se pueden compraren ITR Ft. Bliss, Supermercados Furrs, en las tiendas 7-Eleven, State National Bank o llamando a los telefonos (915) 568-7506, (915) 568-5653.

Para todos los gustos Summer Fest '94 tiene poquito de todo. KINT TV Canal 26 y Tejano 94 FM se complacen en ser la estación oficial que presenta la "Noche Latina"en Summer Fest. El domingo 14 de agosto a partir de las 4:30 pm, la fiesta de clausura del festival se convierte en un verdadero carnaval con música

convience en un veroadero carnava con musica teiana, salsera y cumbiera. Hahlando de leyendas. KINT-TV Canal 26 y Tejano 94 FM presenta esta "Noche Latina una de las estrellas primeras del "Tex-Mex". Little Joe y La Familia, uno de los más populares grupos de la industria de este gênero por décadas enteras. Ram Herrera y su grupo de

"Bandoleros" compante la nuene con Little Joe. Ram Herrera se dice que es a "Tejano"lo que Elvis es a "Rock'n Roll". En el estado de Texas este artista ha sido nominado una y otra vez como uno de los vocalistas más importantes de la música tejana.

Y aun hay más! La Sonora Dinamita de Colombia y Las Chicas del CAn agregan sabor a la fiesta con sus ritmos de cumbia y salsa. La Sonora Dinamita, ahora ya con su 350, albumha sido la embajadora y una verdader apromotora del ritmo de "cumbia". Las Chican del Can es el primer grupo femenino formado por mujeres interpretes del "merengue". A las Chicas del Cao se les ha reconocido por ser el grupo pionero que ha introducido este popular ritmo dominicano en todo el mundo. Summer Fest '94 presenta las leyendas del

Summer Fest '94 presemia las levendas del Rocka Rolli den conciento. Dooble Brothers, Foreigner y su estrella especial, su guitarnista Gary Hoey serán el estelar del viernes 12 de agosto a las 7:30 pm. en Biggs Field. El sibado 13 de agosto a las 6:30 p.m., la noche se toma "country westerm" con el estelar en escena de la joven estrella Faith Hill y Rick Trevino, otro loven talenne en este péren de misira.

joven talento en este genero de música. Summer Fest '94 abre sus puertas a las 6:00 p.m. el vieines 12 de agosto y a las 3"00 p.m. los dliss 13 y 14 de agosto, Los puestos de comida, refrescos y cerveza tendrán este msimo horario. Las presentaciones artísticas serán a las 7:30 p.m. - 11:30, agosto 12; 6:30 - 11:00 p.m., agosto 13'y 4:30 p.m. - 10:00 p.m., el domingo 14 de agosto. La feria de artesanías y artes manuales estará abierta diariamente hasta las 8:00 p.m.

<u>Las Chicas del Can</u>

LAS CHICAS DEL CAN es un grupo musical formado por nujeres que hacen el primer grupo femenino de merengue de la República Domineana y el mundo entero.

La historia comienza desde 1983 cuando

La historia comienza desde 1983 cuando Wifido Vargas salió a la luz con un ritmo muy particular, que es el ritmo caribe. Wifirido Vargas explica la oficialidad de LAS CHICAS DEL CAN histeron un ejemplo de demograte la mididad de la muje como un esta del demograte la mididad de la muje como un esta por la muje de la muje como un esta del demograte la mididad de la muje como un esta por la muje de la muje como un esta del demograte la mididad del la muje como un esta por la muje del la muje como un esta del demograte la mididad del la muje como un esta del demograte la mididad del la muje como un esta del demograte la mididad del la muje como un esta del demograte la mididad del la muje como un esta del demograte la mididad del la muje como un esta del demograte la mididad del la muje como un esta del demograte la mididad del la muje como del demograte la mididad del muje como del demograte la mididad del la muje como del muje como del muje del la muje del la muje como del muje del la muje del la muje como del muje del la muje del la muje como del muje del la muje del la muje como del muje del la muje del la muje como del muje del la muje del la muje del la muje como del la muje de demostrar la unidad de la mujer como una familia tocando diferentes instrumentos musi-

LAS CHICAS fueron el primer grupo

femenino en interpretar el mercugue y con esto

femeniao en interpretar el mercengue y con esto han llegado a alcanzar nuevas dimensiones que ahora las ponen bajo los reflectores de las luces.

Con esto a ellas se les ha han abierto pueras a nivel internacional.

LAS CHICAS DEL CAN junto con Willrido Vargas y ALTIMARA BANDA SHOW han contribuido más en el merengue, la música más popular de la República Dominicana.

Su álbum llamado "Pegando Fuego", tiene canciones como "Fuego, Fuego", "Fiebre" y otras más que las hacen que sean reconocidas internacionalmente.

En su afán por reconocer el esfuerzo individual de hispanos sobresalientes,

KINT/TV CHANNEL 26, CABLE 2

le invita a nominar a hispanos destacados para el premio semanal

"ORGULLO HISPANO"

- Los nominados deberán reunir los siguientes requisitos:
- SER HISPANOS O DE DESCENDENCIA HISPANA
 VIVIR EN EL AREA DE EL PASO, JUAREZ, LAS CRUCES
- * PARTICIPAR EN PROYECTOS DE SERVICIO COMUNITARIO
- * SER EJEMPLO PARA LA COMUNIDAD

Aplicaciones disponibles en el 5426 N. Mesa, El Paso, Tx. 79912. Para mayor información comunicarse a las oficinas del Canal 26 al (915) 581-1126 en horas

NUESTRO Corred El Pas **365-3712** DEL FAX NUMERO Tel: 562-9355 Corres de El Passo

La Original Sonora Dinamita.



Marlboro se enorguliece en darle la bienvenida a "LA ORIGINAL SONORA DINAMITA" a Marlboro Music Military Tour este año en El Paso's Summerfest en Fr. Bliss

Este grupo colombiano ha estado en la carrera artistica por más de 34 años que han resultado en más de 35 álhumes

Todo este trabajo de tan largo tiempo ha hecho que la ORIGINAL SONORA DINAMITA sea una de las atracciones en toda

la costa este de los Estados Unidos, Nueva York, Miami, Sudamérica, España, Inglaterra, Francia, Italia, y primordialmente, México, donde por más de 20 años está en el primer lugar,

Es importante hacer mención que la SONORA DINAMITA siempre ha sido acompañada por unas voces excelentes tales como Lucha López, Melida Yara, Juliet, Margarita Vargas y Stella Montoya.

Little Joe & La Familia



LITTLE JOE y LA FAMILIA es una de las bandas tex-mex más populares en la industria musical. Ellos han sido un gran entretenimiento

en más de tres décadas. en mas de tres décadas.

Litle Joe ha sacado a la luz más de 40 álbumes. Uno de ellos, "16 de Septiembre", ganó el prestigiado premio Grammy. Así como este, ha llegado a grabar muchos más que han logrado que Little Joe y La Familia llegue a destacar rápidamente.

LITTLE JOE y LA FAMILIA ha recibido reconocimientos dentro de toda la nación. Little Joe se llegó a presentar en la Inauguración Hispana de Gala en Washington. D.C. ante el Presidente Clinton. Little Joe ha sido uno de lospocos telentos que ha dedicado en tiempo y la labora en actado en la dedicado en tiempo y la labora en actado en tempo y la labora en actado en tiempo y labora en actado en act

que la dedicado su tiempo y talento en ayudar a diferentes organizaciones de caridad. Little Joe Hernandezno es solo leyenda, es

aún algo niás que eso.

<u>Ram Herrera</u>



RAM HERRERA y su banda THE OUT-LAWS es otra de las bandas que nos acompaña a la gira militar de música Marlboro por el Día Especial de Musica Hispana en Ft. Bliss en El

Ram Horrera está dedicado a la música ejana, asi como Elvis al rock. Ram ha influenciado mucho en lo que el flama revolución tejana y ha logrado destacar a lo más por una

Rameomo vocalista para David Lee Garza y Los Musicales toma el reconocimiento con

"Mejor Album del Año"en 1981 y 1983.

En Texas esta presentación tan electrizante ha hecho que año tras año sea nominado para diferentes tipos de reconocimientos. Ahora en los 90's con su álbum "Sin

Barreras"(No Boundaries) destaca con dos ternas sensacionales, "Las Riendas del Amor"y "Los Ojos de Isabei". Verdaderamente no hay harerras para Ram

verdaderamente no nay ourer as para ream mientras contintia saliendo en nuevos terrenos no solamente en tejano, sino en country nusie este vocalista lleva su propio estilo tan único.

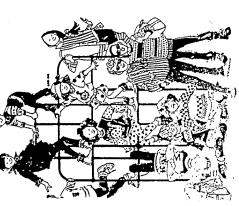
The Monitor, August 4, 1994

turry, get your Summerfest '94 tickets

th Services

and much more. The camp is on np, for ages six to 18, has fishing, , softball, adventure trips, hiking, sekly sign-up basis, and fees are d on rank/grade and range from climbing, arts and crafts, story to \$49 per week for one child. ie Summer "Adventure" more information, call 568-

p, for ages six to 14, will be held damentals and conditioning. The er Camp Aug. 8 through 12. outh Services is offering a will be five days of



. Lunch will be provided, and all ge from \$40 to \$49 for one child. ticipants receive a camp T-shirt. te Youth Plex from 8 a.m. to 4 es are based on rank/grade and call 568-KIDS for more

rmation.

4L6), 4th Floor, Bradley Building at deadline is tomorrow. For more info WBAMC. The second half of a two 11:30 a.m. to 1 p.m. at the Logistics The Exceptional Family Member behavior of preschool and preteens. Afterwards, a short meeting will be Program (EFMP) Parent Support neld. This is a no cost, bring your own lunch event, and the sign-up Division Conference Room (R. nour videotape entitled "1-2-3 Group will meet Aug. 9 from videotape gives tips on better Magic" will be shown. This call 568-1132.

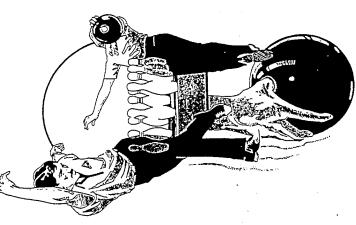
a.m. at the All Graders Club. Open to everyone. For more information call Orientation Aug. 9 beginning at 8 There will be a Newcomers



get you there. Call 568-7506 for more The Dallas Cowboys and Phoenix Phoenix, and ITR has a package to Mark Oct. 23 on your calendar. Cardinals will be meeting in nformation.

2041915119

at the Snack Bar or the Lunch Buffet. For more information, call 568-6272. 4:30 p.m. Come out and enjoy lunch offers \$1 games every Monday now through August from 8:30 a.m. to The Fort Bliss Bowling Center



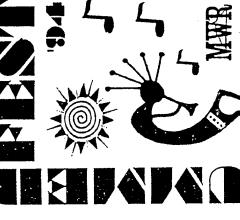
Community

indefinitely today. The closure is for The Replica Pool will be closing extensive renovations. For more information, call 568-7431.

Summerfest info

TR as well as the other outlets: State Summerfest '94, but they are selling Center, Las Cruces, as well as White fast. Get your tickets in advance at Tickets are still available for National Bank, Furr's, Pan Am Sands Missile Range.

Fort Bliss Presents



August

12,13 &14

Biggs Park SUNDAY Doobie Brothers

FRIDAY

MUSIC

Las Chicas Del Can

Ram Herrerra

Gary Hoey Foreigner

Rick Trevino SATURDAY Faith Hill

Little Joe Y La Familia

Sonora Dinamita

Ethnic Food & Beverage Booths

PLUS

Children's Carnival & Activities Arts & Cratts Fair

Saturday & Sunday 1 to 11 pm Friday 5 to 11 pm

TICKETS Adults S5

Children 10 & under FREE

WIN A GUITAR & MEET FOREIGNER



WINNER WILL RECEIVE:

A PEVEY ELECTRIC GUITAR

2 BACKSTAGE PASSES
GUITAR TO BE SIGNED

BY FOREIGNER
GUITAR GIVEAWAY

IS AT

THE PUB

AUG 4 FROM 6:30-8P.M.

2041915120

Summerfest Friday Rock Night ** Aug. 12, Gates Open 6 p.m.





DOOBIE BROS: This legendary group first appeared on tour with Marlboro in 1991. Returning again, this 1994 tour is one of the most ambitious tours in the Doobie Bros. history.



GARY HOEY: Master guitarist, joins Foreigner and the Doobie Bros.. on tour, Gary Hoey is already making waves in the guitar community with his solo instrument debut. The audience is in for a wild and widely diverse musical experience.

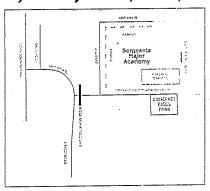


FOREIGNER: Joining the Marlboro Music Military tour for the first time this year, America's quintessential arena rock band is back on the road. Foreigner is looking ahead with a new album due out for September release. A Foreigner show is non-stop energy with full length versions of all the hits.

🔅 Saturday Country Night 💥 Aug. 13, Gates Open 3 p.m.



RICK TREVINO: Columbia Records newest artist, Rick Trevino is country music. With two singles to his credit, Trevino has found himself a hot property— selling out at honky tonks throughout Texas.



Also Performing: Scooter Lee



FAITH HILL: Mariboro is proud to welcome newcomer and eminent female country arist Faith Hill to the tour. She recently won the award for "Top New Female Vocalist."



🐞 Sunday Tejano Night Aug. 14. Gates Open 3 p.m.



RAM HERRERA: Ram Herrera is to Tejano Music what Elvis is to Rock and Roll. His influence on this musical revolution called "Tejano" spans more then a decade of accomplishments. He is an 18-time "Male Vocalist of the Year."

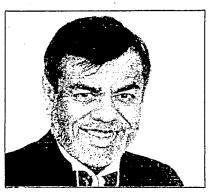
Y-96 FM

COCA-COLA

93.1 KAMZ

WHATABURGER KVIA-TV 7

T*T" *!*TIO*!*!



LITTLE JOE & LA FAMILIA: Is one of the most popular Tex Mex bands in the music industry. He has been entertaining for more than three decades, and is known as "Texas' best kex secret." A Texas native, he has recorded more than 40 albums.

Also Porforming: Las Chicas Del Can

TICKET OUTLETS: FORT BLISS ITR, STATE NATIONAL BANKS, 7-ELEVEN & FURR'S SUPERMARKETS INFO: 558-7506 OR 558-2447 DAILY ADMISSION \$5.00, CHILDREN 10 & UNDER FREE OPEN TO THE PUBLIC, NO COOLERS OR CAMERAS ALLOWED

MILLER GENUINE DRAFT



LA ORIGINAL SONORA DINAMITA: Is one of the Colombian groups that with momentum, has brought recognition to "La Cumbia" outside of Colombia. This rhythm has dominated the Mexican market, which is one of the most important in Latin America. They have already produced 35 albums to their credit.

CONTEL CELLULAR

KINTV 26

KINT 94 FM

PARAGON CABLE

POWEP 102

FORT BLISS PRESENTS



FRIDAY
DOOBIE BROTHERS
FOREIGNER
GARY HOEY

SATURDAY
STARRING
FAITH HILL
&
SPECIAL GUEST
RICK TREVINO

SUNDAY
SONORA DINAMITA
LITTLE JOE Y LA FAMILIA
RAM HERRERA
LAS CHICAS DEL CAN

AUG. 12, 13 AND 14 AT BIGGS AIRFIELD

GATES OPEN

FRI - 6 PM

SAT - 3 PM

SUN - 3 PM

CHILDREN'S CARNIVAL

AND

ACTIVITIES

ARTS

&

CRAFTS FAIR

DAILY ADMISSION \$5.00, CHILDREN 10 & UNDER FREE OPEN TO THE PUBLIC, NO GOOLERS OR CAMERAS ALLOWED

TICKET OUTLETS: FORT BLISS !TR, STATE NATIONAL BANKS, 7-ELEVEN & FURR'S SUPERMARKETS INFO: 568-7506 OR 568-2447

PROUDLY PRESENTED BY OUR SPONSORS



























THE DOOBIE BROTHERS • FOREIGNER With Special Guest Gary Hoey

with special duest Gary Hoey

Presented at Fort Bliss Summer Fest in Biggs Park at Biggs Army Airfield Friday, August 12, 1994. Gates open at 6:00pm and show starts at 7:30pm Tickets \$5 General admission
On sale at: ITR Fort Bliss and at the gate
Open to the public, no coolers or cameras allowed.

Philip Morris Inc. 1994 72662-B2



APPENDIX C

Broadcast Affidavits

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DARREL MANUEL BLDG 11 DCA FT BLISS EL PASO, TEXAS 79918 REPRESENTATIVE SALESPERSON.
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KVIA - TV 4140 RIO BRAVO) EL-PASO) TEXAS 2 2 2940



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2	ORDER TYPE	AGENCY ESTIMATE NO
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*	REVISION-04	
ķ	INVOICE NUMBER 3	BROADCAST MONTH
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KVIA: TV TITO RIO BRAVO EL PASO, TEXAS 79902

DARREL MANUEL BLDG 11 DCA FT BLISS

EL PASO: TEXAS

79916

Trogether

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REPRESENTATIVE SALESPERSON
ROCKWELL, TRESA
ADVERTISER PRODUCT
ORT SLISS FT BLISS

#EVISION-04

INVOICE NUMBER: BROADCAST MONTH,

INV\$ 1007-01 THRU 98/25/94

SCHEDULE DATE BILLING PERIOD

\$/05-08/14/94 HORTHLY

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG.

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KVIA: STV SIMO RIO BRAVOS EL PASOS TEXAS



EVIA TV 08/28/99 PAGE 6

SORDER TYPELS ASENCY ESTIMATE NO.

REVISION-01

INVOICE NUMBER & EROADCASE MORNING

KVIA E TV TITO RIO BRAYO EL PASO: TEXAS 79942

ORDER TYPE	AGENCY ESTIMATE NO.
REVISION-05	
INVOICE NUMBER	BROADCAST MONTH
INV# 1007-01	THRU 08/25/94
SCHEDULE DATE	BILLING PERIOD
8/05-08/14/94	HOHTHLY

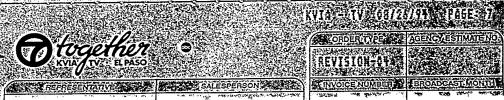
DARREL MANUEL BLDG 11 DCA FT BLISS EL PASO: TEXAS 79918

SALESPERSON REPRESENTATIVE ROCKVELL: TRESA PRODUCT ADVERTISER AT BLISS FORT BLISS 1

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG.
ALL TIMES SHOWN ARE WITHIN TEN MINUTES OF ACTUAL AIR TIME.

	SCHEDULE								ACTUAL BROADCAST								RECONCILIATION		
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KVIA - TV. 5190 RIO BRAVO EL PASO: TEXAS



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REVISION-044	
A INVOICE NUMBER	
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AVIA STV 1190 RIO BRAVO EL PASO: TEXAS 79902

DARREL MANUEL BLDG 11 DCA FT BLISS EL PASO, TEXAS 79916 Trugether KVIA TV · EL PASO

REPRESENTATIVE SALESPERSON ROCKWELL: TRESA

ADVERTISER PRODUCT

FORT BLISS FT BLISS

The second second second second second	一 一								
ORDER TYPE	AGENCY ESTIMATE NO.								
REVISION-04									
- INVOICE NUMBER	BROADCAST MONTH								
INV# 1007-01	THRU 08/25/94								
SCHEDULE DATE	BILLING PERIOD								
8/05-08/14/94	HONTHLY								

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG.
ALL TIMES SHOWN ARE WITHIN TEN MINUTES OF ACTUAL AIR TIME.

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KVIA – TV 4140 ATO BRAVO EL PASOL TEXAS 57600





EL PASO: TEXAS
79902

DARREL MANUEL BLDG 11 DCA FT BLISS EL PASO, TEXAS 79916 Otogether KVIAJTV · EL PASO

REPRÉSENTATIVE SALESPERSON
ROCKWELL: TRESA
ADVERTISER PRODUCT
CRT BLISS FT BLISS

ORDER TYPE	AGENCY ESTIMATE NO.
REVISION-09	1988 - 1984 - 1985 1987 - 1985 - 1985 - 1985 1987 - 1985 - 1985 - 1985
INVOICE NUMBER	BROADCAST MONTH
INV# 1007-01	THRU 08/25/94
SCHEDULE DATE	" BILLING PERIOD "
8/05-08/14/94	HONTHLY

• •	WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG. ALL TIMES SHOWN ARE WITHIN TEN MINUTES OF ACTUAL AIR TIME.												
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REPRESENTATIVE

ADVERTISER

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KVIA - TV 08/26/99 PAGE: 1

ORDER TYPE AGENCY ESTIMATE NO. REVISION-21

INVOICE NUMBER BROADCAST MONTH INVE 6747-02 THRU 08/25/94

BILLING PERIOD

SCHEDULE DATE

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NVOICE WAS TAKEN FROM THE PROGRAM LOG. WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ALL TIMES SHOWN ARE WITHIN TEN IM-

SALESPERSON

PRODUCT

AOCKWELL: TRESA

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	SCHEDULE	:						BROADCAST		RECONCILIATION		
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				8/45	FR	SASA	30	FT BLI Sunhaf	51			
				8/09		405A	30	FT BLI SUMHRF	ST			
				8/10.			30	FT BLI SUMMRF	51			
			1,	8/11		615A		FT BLI Bunner	ST			
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4140 BIO BBWAG

- CIA PROMOTIONAL

EL PASO, TEXAS 79902 Trugether

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ORDER TYPE AGENCY ESTIMATE NO.

REVISION-21

INVOICE NUMBER BROADCAST MONTH

INVE 0787-02 THRU 08/25/94

KVIA - TV 08/26/94 PASE: 2

REPRESENTATIVE SALESPERSON

DCHWELL: TRESA

ADVERTISER PRODUCT

SCHEDULE DATE

BILLING PERIOD

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tvia. Edekil

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THE INVENCE WAS TAKEN FROM THE PROGRAM LOG.
ALL TIMES SHOWN ARE WITHIN TEN MINUTES OF ACTUAL AIR TIME.

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Ä				0600AH-0201AH			8/99		130A	39		FT BLISS	.00			
												SUMMAFST				
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EVIA - TV 1190 RIO BRAVO EL PASO, TEXAS 79902





REPRESENTATIVE SALESPERSON

ORDER TYPE AGENCY ESTIMATE NO.

REVISION-21

INVOICE NUMBER BROADCAST MONTH,

KVIA - TV 08/26/94 PAGE: 3

EL PASO, TEXAS 79902 Otogether

KVIA - TV 08/26/94 PAGE: 3

ORDER TYPE	AGENCY ESTIMATE NO.
REVISION-21	
INVOICE NUMBER	BROADCAST MONTH
INV# 0747-02	THRU 08/25/94
SCHEDULE DATE	BILLING PERIOD

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<\VIA/FROHOTIONAL</pre>

KVIA - TV

HITO RIO BRAVO

- XXX. -

REPRESENTATIVE	SALESPERSON
REFREGENIANYE	ROCKWELL TRESA
ADVERTISER	PRODUCT
VIA/FROMOTISHAL	vas suaher

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG.

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	SCHEDULE							BROADCAST		RECONCILIATION			
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				8/ 02	TU	2358	30		ILISS IRFST	. 5 3			
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	1 4			8/68		220P	30	SUHA	RFST	.04			
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				8/11		2107	35	SUKH		.40			
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V W 19 16				8/93 						.00			PREEMPT
X X X X	3009-4009	.00 t		8/01		3157	30	FT B	RFST	.00			
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				8/08	10	345P	39	FT 81 Bunhi	;	.69			
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	SCHEDULE COST FOR THIS BILLING PERIOD				ACTUAL GROSS BILLING			AGENCY COMMISSION NET DUE				OTALS	RECONCILIATION
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9190 RIO BRAVO EL PASO, TEXAS 79902 Otogether KVIA TV · ELPASO

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REPRESENTATIVE SALESPERSON

KVIA - TV 08/26/94 PAGE: 4

ORDER TYPE AGENCY ESTIMATE NO.

REVISION-21

INVOICE NUMBER > BROADCAST MONTH.

4140 RIO BRAVO EL PASO, TEXAS 79902

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KVIA - TV 08/26/94

PAGE: 4

REPRESENTATIVE	SALESPERSON						
	ROCKHELL: TRESA						
ADVERTISER	PRODUCT						
VIA:FRONDTICNAL	47127 5 U## 5 %						

ORDER TYPE	AGENCY ESTIMATE NO.
REVISION-21	
INVOICE NUMBER	BROADCAST MONTH
INV# 0747-02	THRU 08/15/99
SCHEDULE DATE	BILLING PERIOD
 	TO THE THE STATE OF

WE WARRANT THAT THE ACTUAL SECADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG.

TU W TH F SA SU TIME RATE NO. DATES DAY TIME TYPE M/G FOR COPY NUMBER RATE DESIT	CREDIT	REENPT
8/09 TU 315P 30 FT BLISS .00 SUMMRFST 8/10 PE 398P 30 FT BLISS .00 SUMMRFST 8/11 TH 325P 30 FT BLISS .00 SUMMRFST 8/12 FR 310P 30 FT BLISS .00 SUMMRFST 8/03 PE 8/01 HD 530P 30 FT BLISS .00 FT BLISS .00 SUMMRFST .00 STOP 30 FT BLISS .00 SUMMRFST .00 FT BLISS .00 SUMMRFST .00 STOP SO SUMMPFST .00 STOP SO SUMPFST .00 STOP		
8/10 WE 398P 30 FT BLISS 100 SUMMREST 8/11 TH 325P 30 FT BLISS 100 EUNNREST 8/12 FR 310P 30 FT BLISS 100 EUNHREST 100 EUNH		PREEMPT
# X X X		PREEMPT
8/12 FR 310P 30 FT BLISS .00 SUMMRFST .00 X X X X X 530P ABC NEWS .00 4 8/01 HD 530P 30 FT BLISS .00 SUMMRFST .00		PREEMPT
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KVIA - TV fifo RIO BRAVO EL PASO, TEXAS 79902



ORDER TYPE AGENCY ESTIMATE NO. REVISION-21 INVOICE NUMBER BROADCAST MONTH

KVIA - TV 08/28/99 PASE: 5 EVIA - TV 4140 RIO BRAVO EL PASO, TEXAS 79902

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EVIA - TV 08/28/94 PASE: 5

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ADVERTISER	PRODUCT

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ORDER TYPE	AGENCY ESTIMATE NO.
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79902

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PAGE: 6 KVIA - TV 08/28/9%

ORDER TYPE	AGENCY ESTIMATE NO.
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- VIA PROBOTICMAL

KVIA - TV 08/28/94

PAGE: 6

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ORDER TYPE	AGENCY ESTIMATE NO.
REVISION-21	
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EVIA - TV

#140 RIO BRAVO EL FASO, TEXAS

79902



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KVIA - TV 08/02/94 PASE: 1

ORDER TYPE AGENCY ESTIMATE NO.
REVISIOR-11
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INVOICE NUMBER BROADCAST MONTH
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WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG.

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EVIA - TV 9190 RIO BRAVO EL PASO: TEXAS 79902





REPRESENTATIVE SALESPERSON

KVIA - TV 08/02/99 PA6E: 2

ORDER TYPE	AGENCY ESTIMATE NO.
REVISION-11	
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KVIA - TV 08/02/94 PASE: 2

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KVIA - TY Five RIO BRAVO

EL PASO: TEXAS 79902



ORDER TYPE AGENCY ESTIMATE NO. REVISION-11

PAGE: 3

KVIA - TV 08/02/94

REPRESENTATIVE SALES SALESPERSON INVOICE NUMBER BROADCAST MONTH

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KVIA - TV 08/02/94 PASE: 3

UVIA - TV HIRD RIO BRAVO EL PASO: TEXAS 1 78902

Trogether KVIA TV · EL PASO

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ORDER TYPE	AGENCY ESTIMATE NO.
REVISION-11	
INVOICE NUMBER	BROADCAST MONTH
197# 07# 7 -01	7/01-07/31/75
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REPRESENTATIVE SALESPERSON

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WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG. ALL TIMES SHOWN ARE WITHIN TEN MINUTES OF ACTUAL AIR TIME.

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93.1 KANZ El Paso's Classic Rock

ACCOUNT MWR - FORETGNEZ/DOOBIES	TOTAL OF COMMERCIALS: 224 x : 60 /280x1
PROPOSED TO:	30second/60second: 160'5
SUBMITTED BY: Phil GARBARD	START DATE: 7/15-194/
PLAN:	END DATE: 8/12/94
EXPRATION DATE:	TOTAL INVESTMENT:
AUTHORIZED SIGNATURE:	VALUE \$33,750 DATE:
NOTES:	·

NOTES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY 15	SATURDAY 16	SUNDAY
6A-12M					€×	8×	\$ ×
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Lineas	10x	108	10x	108	10×		

93.1 KAMZ El Paso's Classic Rock

KAMZ-FM

4150 Pinnacle Street, Suite 120 El Paso, Texas 79902 (915) 544-7600 FAX (915) 532-0947

DATE: July 8, 1994

TO: Darrell Manual - MWR

FROM: Philip Gabbard - KAMZ

RE: SummerFest '94

Dear Darrell:

93.1 KAMZ agrees to provide the following to MWR for SummerFest

*Minimum of 8 - :60 second produced promotional announcements per day from 7/15/94 to 8/12/94. Total announcements = 224. Total value = \$11,200.

*Minimum of 10 - :30 second live talent generated event liners per day from 7/15/94 to 8/12/94. Total mentions= 280. Total value = \$12,600.

*1 - Four hour live broadcast including Rock Box on 8/12/94 (day of show) generating additional ticket sales and traffic coordination. Total value = \$2450.

*Minimum of 100 live on-air giveaway mentions including concert ticket packages. Total value = \$7500.

Total promotion value = \$33,750

NOTE: Promotional package does not include additional KAMZ revenue generating schedules, (i.e. "Win 'em before you can buy 'em." and other underwritten sales events), which will make mention of this event.

Pinnacle Broadcasting Co., Inc.

July 7, 1994

Family and Recreation Division

Phil Gabbard General Sales Manager 4150 Pinnacle Street, Suite 120 El Paso, Texas 79902

Dear Phil:

Regarding our discussion about 93.1 KAMZ promoting the Summer Fest '94 rock night on August 12, 1994, the following is what MWR can provide to KAMZ in exchange for your support:

- a. Will allow KAMZ a maximum or ten banners (3' \times 5') for sponsor incentives, provided they do not conflict with MWR commitments. Request coordination with MWR prior to the event to ensure there are no conflicts and to identify banner location.
- b. 400 tickets at a value of \$2,000 for station promotions, giveaways, client need, etc.
- c. One (give away) guitar to be used by KAMZ to promote KAMZ and the Summer Fest. Two backstage passes for the guitar winner to have members of Foreigner sign the guitar.
- d. MWR, in conjunction with Marlboro, will make every effort to have live (on air) interviews with band members from each group.
- e. Permit the KAMZ vehicle to be onsight August 12, 1994 to conduct a live remote from 1:00 p.m. to 7:00 p.m.
- f. Provide six VIP passes to the MWR/Marlboro VIP tent, 14 general VIP passes, and 10 VIP parking passes for August 12, 1994.
- g. KAMZ will be the exclusive classic rock station to promote this event.
- h. KAMZ logo will appear on all 2000 posters, flyers, 20,000 tickets and billboards.

After discussing this proposal with Greg and Mike, please call me so we can finalize our agreement.

Sincerely,

Darrell Manuel
Chief, Family and Recreation
Division



2419 North Piedras St. El Paso, Texas 79930 915-566-9301

> SUMMERFEST BUILDING 11 FT BLISS, TX 79916-0058

INVOICE NUMBER: 13955

PAGE 1 TYPE Complete ACCOUNT: 72725

TYPE Complete

72725 CONTRACT: 7272501

PRODUCT: EMWRF94 1609

Jalesman: HOUSE

JS RADIO Lufti TxID# 23-2500057

times shown are approximate within 15 minutes. 61.1 Y-96 Times Date bitamber 5:39p 6:20p 9:52p in 8/1/94% 4 10:21a 4 11:53a 6:20p 7:40p 10:20p ie 8/2/94# 7:20p 9:54p 11:51p nd 873794 a 63 5:42a 9:54à 10:39a 7:54p m 8/4/94: ·1. 8/5/94 p .2:39p フn4名p よびn常名p 3:20p 8:21p 9:20p \t 8/6/94# 4 12:21p 4 10148a 4:52p 5:52p 11:11p in 8/7/94# 4 7:40a 10:20a 5:20p 9:51p in 8/8/94# 6:22p 10:51p te 8/9/94# 4 6:21a 3 1 1 1 a 3 1:21p ed 8/10/94: 7:20p 11:52p m 8/11/24: 7:41a 5:20p 0:52p

> Contract #7272501 8/1/94 to 8/11/94 8/11 (40 60's No Charge

\$0.00

2041915145

LUPE BLOXDORF TRAFFIC MAHAGER 8/20/94



(KHEY-FM)

2419 North Piedras St. El Paso, Texas 79930 915-566-9301

> SUPPERFEST MULLDING 11 FT BLISS, TX 79916-0058

INVOICE NUMBER:

RHEY-FM Y-96 El Paso, T INVOICE DATE 7/31/94 TYPE Complete

ACCOUNT: 72725

CONTRAC'S: 7272500 PRODUCT: THEFFOA

alwmman: HOUSE

IS RADIO L.P. . TxID# 23-2580657

PAY THIS AMOUNT: **生営 ちろう ろろ** 0/15/02

All times shown are approximate within 15 minutes.

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> - Contract 47272500 7/16/94 to 7/30/94 7/30 SPOT PACKAGE

\$3,500.00

LUFE BLOXDORF TRAFFIC MAMAGER 2419 North Pledras St.

El-Paso, Texas 79930

915-566-9301

TEL:19155640349

Sep 09 94 - 10:30 No.004 P.04

INVOICE NUMBER 11918

ERHEY RAdio, El Paso, Texas

INVOICE DATE:7/31/94

TYPE Complete

ACCOUNT: 00001. CONTRACT: 0000112 PRODUCT: SUMMERFEST

tts RADIO L.F.: TxID# 23-2580657

PAY THIS AMOUNT:

All times shown are approximate within 15 minutes.

Date KHEY Times Mumber

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ct アノ30ノダ4# ... 3 2:20a 10:08a 4:08p in 7/31/94 a 3:08a 2:20p 11:20p

> Contract #0000112 7/29/94 to 7/31/94 7/31 10 60's No Charge . .

\$0.00

2419 North Piedras St.

El Paso, Texas 79930

915-566-9301

KHEY Times

⇒ Sep 09 94 = 10:31 No:004 P.05

INVOICE NUMBER: 12054

-KHEY Radio, El Paso, Texas INVOICE DATES/28/94

PAGE:

1.5 TYPE Complete 00001

ACCOUNT: CONTRACT: 0000112 PRODUCT: 3 SUMMERFEST

ÚS RADIO L.Ρ.π TxIDH 23-2580657

BY: PAY THIS AMOUNT:

times shown are approximate within 15 minutes.

DATE Number nn 871/94# 2 10:08a 11:20a to 8/2/94# 3:08a @#20p 4 # 08a 8/3/94 n 2 1:20a 2 6#21.a 5 : 50p 8/4/94# 121 1 n 08 a *3. 8/5/94# 1:085 At. 8/6/94# 1:08p tri_8/7/94# 3 : 08ac a testp - នុះ 08p on 8/8/94# 10 8/9/941 1:08a 3:08p 2 3108a 10:50p 2 2:08a 10:08a ad 8/10/94# Tu 8/11/941

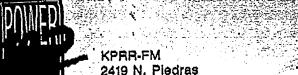
STATION PSAZPROMOS

Contract 80000112 8/1/94 to 8/11/94 © 6/1.1 (20 60's No Charge

2041915148

Sep 09 94 \$ 10:31 No:004 P.06

INVOICE NUMBER: 1104



2419 N. Piedras El Paso, TX 79930 (915) 566-9301

STATION PROMOS/PSA

REEK-FM Power 102 El Paso, TX INVOICE DATE 8/28/94
PAGE: 1 TYPE Complete

ACCOUNT: 00001

CONTRACT: 0000102 PRODUCT: SUMMERFEST

ett CI Iaraba 23~2750001

MLL times shown are approximate within 15 minutes.

KPRR-FM Times Number Date Samp ilasep 23 m 8/1/94 a 2:369 10 8/2/94 t ファルルの 1 11:540 8/3/94: 1. # 20 a nu 8/4/94: 1. FE 8/5/94± 1 11:330 9 : 53a xt 8/6/94# 11. 2 3:36p 8:53p an 8/7/94: 2 6:12a 11:21a on 8/8/94: 2 9:35p 10:36p 10 8/9/94 t ed 8/10/94: 1, 10,360

> Contract Hoooolog B/1/94 to B/10/94 8/10 Ab kors No Charge

KHEY-FM (Y96) RADIO 2419 NORTH FIEDRAS STREET EL PASO, TEXAS -79930 (913) 546-9301

US RADIO L.P.: TxID# 23-2580657

SUMMERFEST BUILDING 11 FT BLISS, TX 79916-0058

Date Number Y-96 Times

Mon 8/1/94: 4 10:21a 5:39p 6:20p 9:52p

Tue 8/2/94: 4 11:53a 6:20p 7:40p 10:20p

Wed 8/3/94: 4 5:42a 7:20p 9:54p 11:51p

Thu 8/4/94: 3 5:54a 10:37a 7:54p

Fri 8/5/94: 3 2:39p 7:42p 10:22p

Sat 8/6/94: 4 12:21p 3:20p 8:21p 9:20p

Sun 8/7/94: 4 10:48a 4:52p 5:52p 11:11p

Mon 8/8/94: 4 7:40a 10:20a 5:20p 9:51p

Tue 8/9/94: 4 6:21a 6:11a 6:22p 10:51p

Wed 8/10/94: 3 1:21p 7:20p 11:52p

Thu 8/11/94: 3 7:41a 5:20p 8:52p

Contract #7272501 8/1/94 to 8/11/94 8/11 40 60's No Charge

\$0.00



KHEY-AM RADIO 2419 NORTH PIEDRAS STREET EL PASO, TEXAS 79930 (915) 566-9301

Trial
KHEY Radio, El Paso, Texas
8/24/94
1 Complete
00001

00001 0000112 SUMMERFEST

STATION PSA/FROMOS

US RADIO L.P.: TxID# 23-2580657

. All times shown are approximate within 15 minutes Date Number KHEY Times Mon 8/1/94: 2 10:08a 11:20a Tue 8/2/94: 2 3:08a 5:200 Wed 8/3/94: 2 1:20a 4:08a Thu 8/4/94: 2 6:21a 5 # 50p Fri 8/5/94: 2 1:08a 1:080 1 1:08p Sat 8/6/94: Sun 8/7/94: 1 3:08a Mon 8/8/94: 2 1:21p 5 : OBp Tue: 8/9/94: 1 : OB& 3:08p Wed 8/10/94: 2 3:08a 10:50p Thu 8/11/94: 2 2:08a 10:08a

> Contract #0000112 8/1/94 to 8/11/94 8/11 20 60's No Charge

\$0.00

KPRR - Power 102 SummerFest Re-Cap

Ticket Stops

- 1. Festival of Homes
- 2. Auto Stereo
- 3. Lake Fairway
- 4. Cartown
- 5. Shear Image
- 6. Rent Club
- 7. Western Playland
- 8. Postal Outlet Plus
- 9. Music Systems
- 10. Electronics Outlet
- 11. Wizzard's Way
- 12. Job Corps

480	produced announcements	:	value:	\$26,400
	i 📤			for the second s

186 live announcements value: \$14,880

\$41,280

plus

30 N/C commercial schedule value: \$ 1,550

Total Value KPRR, Power 102: \$42,830

KHEY - Y96 SummerFest Re-Cap

Ticket Stops

- 1. The Lobby
- 2. Cal TV
- 3. The Diamond Shop
- 4. Furr's
- 5. Desert Interstate Chevron
- 6. Festival of Homes
- 7. Kurland Salzman

350	produced announcements live announcements	value:	\$26,250
91		value:	\$ 6,370
			\$32,620

plus

Y96 Guitar Party - "McGee's"

50	produced announcements	value	: \$ 3 <i>,7</i> 50
26	live announcements	<u>value</u>	<u>\$ 1,820</u>
			\$ 5,570

Full page ad in Tune-In Magazine value: \$4,500

Y96 N/C schedule 40 produced commercials \$3,000 Kool Oldies N/C schedule 30 produced commercials \$_900 \$3,900

Live "Jock" Talk minimum of 100 value: \$6,500

<u>Y96 Total Value:</u> \$53,090

SummerFest

Total minimum value:

Power 102 = \$42,830

Y96 FM = \$53,090

GRAND TOTAL = \$95,920



KINT-TV 5426 M. MESA EL PASO, TEXAS 79912 CONTRACT # INVOICE DATE INVOICE # PAGE # 740 07/31/94 22376 STATION CONTACT HOUSE ACCOUNTS

5426 N. MESA 🗆 EL PASO, TEXAS 79912 🗀 (915) 581-1126

MWR Fr. Bliss. Tx 79916

INVOICE AND **AFFIDAVIT**

BILLING CYCLE TERMS BILLING METHOD NET 30 days AS AIRED CALENDAR ADVERTISER STATION/MARKET INTERPLEX / MINR KINT-TU/EL PASO/JUAR PRODUCT SALES PERSON/OFFICE SUMMER FEST. 1994 HOUSE ACCOUNTS

CAT= 1,SUB= 3,OFF= ,SLP=300,AGY=

O,ABU=

RATES MAY BE SUBJECT TO FURTHER DISCOUNT

	OF	RDERED					AIRED		RECONCI	LIATION
LINE =	TIMES	LENGTH/ DAYS	5. 050	RATE	DAY & DATE	TIMES	RATE	PRODUCT, COPY	REMARKS	AMOUNT
1	68 + 18	10 TRIFE	8 42	0:0	TUE 07/19	7 076	K/C	-		
					TUE 07/19	7.416	K/C			
			1 1		TUE 07/19	9:178	H/C			
					TUE 07/19	12:278	K/C			
					TUE 07/19	2:17F	N/C			
					TUE 07/19	5:15P	N/C			
					TUE 07/19	10:47P	H/C			
				_	WED 07/20	6:17A	K/C			
					WED 07/20	9:21A	N/C			
					HED 07/20	9:46A	K/C			
					WEB 07/20	4:36P	H/C			
					RED 07/20	8:35P	H/C			
					MED 07/20	9:46P	N/C			
					MEB 07/20		N/C			
.; .		100			THU 07/21	6:46A	N/C			
					THU 07/21	7:49A	H/C			
					THU 07/21	7:07P	H/C	·		
					THU 07/21	9:17P	N/C			
					THU 07/21	9:51P	N/C			
					THU 07/21		H/C H/C			
					THU 07/21		H/C			
					FRI 07/22 FRI 07/22	6:20A 7:22A	N/C			
					FRI 07/22	9:218	N/C			
					FRI 07/22	2:459	H/C			
				Ì	FRI 07/22	8:06P	H/C			
					FRI 07/22	9:21P	H/C			
					FRI 07/22		H/C			
					SAT 07/23	6:45R	H/C			
1					SAT 07/23	7:478	K/C			
ĺ					SAT 07/23	1:42P	H/C			•
l					SAT 07/23	2:42P	N/C			•
					SAT 07/23	4:42P	N/C			
				1	SAT 07/23	9:26P	N/C			
				- 4	SAT 07/23		H/C			
					SUH 07/24	8:15A	H/C			
					SUN 07/24	2:20F	H/C			
THIS STATION W	ARRANTS THAT THE		-				· · · · · · · · · · · · · · · · · · ·		DECONOUNCE.	
PROGRAMS / A	NNOUNCEMENTS E WERE BROADCAST DE WITH OFFICIAL	TOTAL ORDERED			TOTAL AIRED		,)	RECONCILING ITEMS TOTAL	

CALCULATIONS

ORDERED PLUS

EQUALS

AIRED



KINT-TU 5426 N. MESA EL PASO, TEXAS 79912

CONTRACT #	INVOICE DATE	INVOICE #	PAGE #			
740	07/31/94	22376	2			
STATION CONT	ACT	· · · · · · · · · · · · · · · · · · ·				
HOUSE ACCOUNTS						

5426 N. MESA □ EL PASO, TEXAS 79912 □ (915) 581-1126

INTERPLEX 5426 H. MESA EL PASO, TEXAS

INVOICE AND **AFFIDAVIT**

TERMS	BILLING CYCLE	BILLING METHOD "
NET 30 days	CALENDAR	AS AIRED
ADVERTISER	STATION/	MARKET
INTERPLEX	KIHT-TV	/EL PASO/JUAR
PRODUCT	SALES PER	RSON/OFFICE
SUMMER FEST. 1994	HOUSE A	CCOUNTS
7 755	ACU -	11 L 77

CAT= 1, SUB= 3, OFF= , SLP=300, AGY=

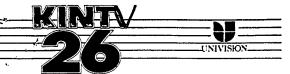
O,RUV= 11673

RATES MAY BE SUBJECT TO FURTHER DISCOUNT

SUP SUP SUP SUP	DAY& TWES	RATE R/C N/C	PRODUCT/COPY	REMARKS	AMOUNT
5U7 5U8 5U8 5U8	H 07/24 4157P		,		
2 6A - 1A 30NTHTFSS 49 .00 SUN SUN SUN SUN SUN SUN NON NON NON NON NON NON NON TUE TUE TUE TUE TUE TUE TUE TUE TUE TUE	HR 07/24 11:12P HR 07/24 11:16P HR 07/24 6:256 HR 07/24 10:406 HR 07/24 1:31P HR 07/24 1:31P HR 07/24 4:26P HR 07/24 6:32P HR 07/24 6:32P HR 07/25 8:466 HR 07/25 8:466 HR 07/25 8:466 HR 07/25 8:466 HR 07/25 8:466 HR 07/25 8:466 HR 07/25 8:466 HR 07/25 10:27P HR 07/25 10:27P HR 07/26 12:22P HR 07/26 12:466 HR 07/26 12:466 HR 07/27 1:11P HR 07/27 2:22P HR 07/27 1:11P HR 07/27 1:36P HR 07/27 1:36P HR 07/27 12:466 HR 07/27 12:466 HR 07/27 12:466 HR 07/27 12:466 HR 07/27 12:466 HR 07/27 12:466 HR 07/27 12:466 HR 07/27 12:466 HR 07/27 12:466 HR 07/27 12:466	H/C H/C H/C H/C H/C H/C H/C H/C H/C H/C			

STATION LOG.

CALCULATIONS ORDERED RECONCILING EQUALS AIRED



PLEASE SEND PAYMENT TO: KIHT-TU 5426 M. MESA EL PASO, TEXAS 79912

CONTRACT #	INVOICE DATE	INVOICE#	PAGE #
740	07/31/94	22376	3
STATION CONT	ACT		
HOUSE A	CCOUNTS		

5426 N. MESA [] EL PASO, TEXAS 79912 [] (915) 581-1126

INTERPLEX 5426 N.MESA EL PASO, TEXAS 79912

INVOICE AND AFFIDAVIT

				ુ/ છે ે	•
		TERMS	BILLING CYCLE	BILLING METHOD	_
ICE		NET 30 days	CALENDAR	AS AIRED	
ICE		ADVERTISER	STATION/	MARKET	
D AVIT		INTERPLEX	KIHT-TU	/EL PASO/JUA	R
		PRODUCT	SALES PER	RSON/OFFICE	
		SUMMER FEST. 1994	HOUSE A	CCOUNTS	
CAT=	1,SUB=	3,0FF= ,SLP=300	, agy= 0	,ADU= 1167	<u> </u>

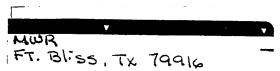
RATE	S MAY BE SUBJ	ECT:	TO FURTHE	R DISCOUNT		.fi= 1,SUB=	3,011-	,SLP≈300,8 	GY= 0,ABG	J= 116/3		
C	RDERED					AIRED		RECONCILIATION				
LINE = TIMES	LENGTH/ DAYS	050	RATE	DAY & DATE	TIMES	RATE	PROD	UCT COPY	REMARKS	AMOUNT		
		7	. 90	THU 07/28 THU 07/28 THU 07/28 FRI 07/29 FRI 07/29 FRI 07/29 FRI 07/29 FRI 07/29 FRI 07/29 FRI 07/30 SAT 07/30 SAT 07/30 SAT 07/30 SAT 07/30 SAT 07/31 SUH 07/31 SUH 07/31 SUH 07/31 SUH 07/31	4:30F 12:36A 6:21A 7:22A 11:15A 1:36P 2:46P 11:37P 11:47P 6:36A 7:45A 11:27A 12:37P 2:52P 6:20A 9:42A 11:42A 12:52P 2:06P 5:15P	H/C H/C H/C H/C H/C H/C H/C H/C H/C H/C						
							The Clean in the control of the cont	Personal Section of the Control of t	Ody Sworn, Depos r Baan Rendoced I Janua With the A	is after Stays y Tokada ar companying		
THIS STATION WARRANTS THAT THE PROGRAMS / ANNOUNCEMENTS INDICATED ABOVE WERE BROADCAST IN ACCORDANCE WITH OFFICIAL STATION LOG.	TOTAL ORDERED	98	.00	TOTAL AIRED	98	.00			RECONCILING ITEMS TOTAL	.00		

NOTARIZED AFFIDAVIT REQUIRED "THANK YOU FOR YOUR BUSINESS"

CALCL	ILATIONS
ORDERED	.00
PLUS	
RECONCILING	.00
EQUALS	
AIRED .	.00



5426 N. MESA 🗆 EL PASO, TEXAS 79912 🗆 (915) 581-1126

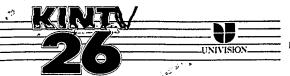


CONTRACT

START DATE 07/19/94 740 DATE ENTERED DATE LAST MODIFIED 08/14/94 07/18/94 07/18/94

ADVERTISER j	STATION/MARKET	
INTERPLEX / MWR	KINT-TV-EL PASO/JU	AREZ
PRODUCT	SALESPERSON/OFFICE	
SUMMER FEST. 1994	HOUSE ACCOUNTS	
CONTRACT YEAR BILLING CYCLE	BILLING METHOD RATE CARD	

			,		AD:	C/ 11673	AL MONTI	Н	AS 0 S				:	10/	, ;	25/	0	A: 3
LINE #	TIMES	PROGRAM:	S			DATES		-	LENGTH	мо	TU	WE T	H FR	SA	su	SPOTS PER WK	/ RA	ATE
1	6 A	- 1		TU	07/19	/94-SU	07/24/	94	10	0	7	7	7 7	7	7	42		.00
22	6A	- 17	4	su	07/24	/94-SU	08/14/9	94	30	7	7	7	7 7	7	7	49		.00
	"THANK	ZED AFI YOU FO	FIDAVI OR YOU! AUG !	REC R BUS	UIRED													
															一方の大学の大学の大学の大学の大学の大学の大学の大学の大学の大学の大学の大学の大学の			
	ì					·												
	AIR WEEKS	SPOTS	GROSS	3A	LS GENCY	COMMIS	 ssionh	 1ET .00										2041915158
	**	, , ,	4 .	. # ⁶⁶			EPTED FOR AGEN					44			· 医克里氏甲基甲			



KIHT-TV 5426 N. MESA EL PASO, TEXAS 79912 CONTRACT # INVOICE DATE INVOICE # PAGE # 740 08/14/94 22530 HOUSE ACCOUNTS

5426 N. MESA 🗆 EL PASO, TEXAS 79912 🖂 (915) 581-1126

MWR. Thompsort Claudia Thompsort - FT. Bliss, Tx 19916

INVOICE AND **AFFIDAVIT**

BILLING CYCLE	BILLING METHOD
CALENDAR	AS AIRED
STATION/	MARKET
KINT-TU	//EL PASO/JUAR
SALES PER	RSON/OFFICE
HOUSE A	CCOUNTS
	STATION/ KINT-TE SALES PER

RATES MAY BE SUBJECT TO FURTHER DISCOUNT

CAT= 1, SUB= 3, OFF= ,SLF=300, AGY= 0, ABV= 11673

	0	RDERED				······	AIRED		RECONCI	ILIATION
LINE #	TIMES	LENGTH/ DAYS	050	RATE	DAY & DATE	TIMES	RATE	PRODUCT COPY	REMARKS	AMOUNT.
		LENGTH/	1	.00	NOM 08/01 NOM 08/01 NOM 08/01 NOM 08/01 NOM 08/01 NOM 08/01 NOM 08/01 NOM 08/02 TUE 08/02 TUE 08/02 TUE 08/02 TUE 08/02 TUE 08/02 TUE 08/02 TUE 08/03 NED 08/03 NED 08/03 NED 08/03 NED 08/03 NED 08/03 THU 08/04 THU 08/04 THU 08/04 THU 08/04 THU 08/04 THU 08/04 THU 08/04 THU 08/04 THU 08/04 THU 08/04 THU 08/04 THU 08/04 THU 08/04 THU 08/04 THU 08/04	7 318 8:378 8:468 12:279 2:209 8:479 10:079 6:458 7:498 9:418 12:069 2:229 11:259 12:358 6:158 7:238 8:518 11:378 12:479 2:069 11:179 6:468 7:228 9:168 10:428 10:428 10:428 10:428 10:378 9:369 9:369 9:519		PRODUCT COPY	+	
THIS STATION WARRA	ANTS THAT THE			5	FRI 08/05 SAT 08/06 SAT 08/06	11:16P 6:35A 7:47A	H/C H/C H/C		,	
PROGRAMS / ANNO INDICATED ABOVE WEI IN ACCORDANCE W STATION LOG.	DUNCEMENTS	TOTAL ORDERED			TOTAL AIRED				RECONCILING ITEMS TOTAL	

CALCULATIONS

ORDERED PLUS

AIRED

EQUALS



KINT-TU 5426 N. MESA EL PASO, TEXAS , 79912 CONTRACT # INVOICE DATE | INVOICE # PAGE # 2 740 08/14/94 22530 STATION CONTACT HOUSE ACCOUNTS

5426 N. MESA 🗆 EL PASO, TEXAS 79912 🗆 (915) 581-1126

INTERPLEX 5426 N. MESA EL PASO, TEXAS 79912

INVOICE AND **AFFIDAVIT**

TERMS	BILLING CYCLE	AS AIRED				
NET 30 days	CALENDAR					
ADVERTISER	STATION	STATION/MARKET				
INTERPLEX	KINT-TU/EL PASO/JUAL					
PRODUCT	SALES PE	RSON/OFFICE				
SUMMER FEST. 1994	HOUSE (HOUSE ACCOUNTS				

CAT= 1, SUE= 3, OFF= , SLP=300, AGY=

O, ADU= 11673

RATES MAY BE SUBJECT TO FURTHER DISCOUNT

	ORDERED						AIRED	`	RECONCILIATION		
LINE =	TIMES	LENGTH	=	RATE	DAY &	TIMES	RATE	PRODUCT/COPY	REMARKS	TAUOMA	
LINE =	TIMES	DERED LENGTH DAYS HTHIFSS	- CR 9		SAT 08/06 SAT 08/06 SAT 08/06 SAT 08/06 SAT 08/06 SAT 08/06 SAT 08/06 SAT 08/07 SUN 08/07 SUN 08/07 SUN 08/07 SUN 08/07 SUN 08/07 SUN 08/07 HON 08/08 HON 08/08 HON 08/08 HON 08/08 HON 08/09 TUE 08/09 TUE 08/09 TUE 08/09 TUE 08/09 TUE 08/09 TUE 08/09 TUE 08/09 TUE 08/09 TUE 08/09 TUE 08/09 TUE 08/09 TUE 08/09 TUE 08/09 TUE 08/09 TUE 08/09 TUE 08/10 WED 08/10 WED 08/10 WED 08/10 WED 08/10 WED 08/10	3 11P 4.40P 6:37P 10:27P 6:21A 8:15A 9:11A 10:26A 5:41P 11:11P 7:08A 7:22A 9:42A 12:27P 1:46P 10:22P 6:15A 7:09A 7:40A 11:52P 12:25P 12:25P 12:25P 12:25A 7:22A 2:26P 11:52A 7:22A		PRODUCT/COPY			
PROGRAMS /	WARRANTS THAT THE ANNOUNCEMENTS DIVE WERE BROADCAST	TOTAL ORDERED				7:13A 9:05A 10:37A	H/C H/C H/C H/C		RECONCILING ITEMS TOTAL		

IN ACCORDANCE WITH OFFICIAL STATION LOG.

CALCULATIONS ORDERED PLUS RECONCILING EQUALS AIRED

KIHT-TU 5426 M. MESA EL PASO, TEXAS 79912

CONTRACT #	INVOICE DATE	INVOICE #	PAGE #							
740	08/14/94	22530	3							
STATION CONTACT										
uniter at	CCOUNTS									

5426 N. MESA 🗆 EL PASO, TEXAS 79912 🗆 (915) 581-1126

INTERPLEX 5426 M. MESA EL PASO, TEXAS 79912

INVOICE AND **AFFIDAVIT**

TERMS	BILLING CYCLE	BILLING METHOD
NET 30 days	CALENDAR	AS AIRED
ADVERTISER	STATIC	N/MARKET
INTERPLEX	KINT-	TU/EL PASO/JUAR
PRODUCT	SALES	PERSON/OFFICE
SUMMER FEST. 1994	HOUSE	ACCOUNTS
515 355	6.001-	4 CDU- 11(77

CAT= 1,SUB= 3,OFF= ,SLP=300,AGY=

0,ADV= 11673

	MATES	MAY BE SUBJE			V 2.0000111					
	OF	RDERED		AIRED				RECONCILIATION		
LINE =	TIMES	LENGTH/ DAYS	[= CED	RATE	DAY & DATE	TIMES	RATE	PRODUCT/COPY	REMARKS	AMQUNT
		,3		.00	TRU 08/11 TRU 08/11 TRU 08/12 FRI 08/12 FRI 08/12 FRI 08/12 FRI 08/12 FRI 08/12 FRI 08/12 FRI 08/13 SAT 08/13 SAT 08/13 SAT 08/13 SAT 08/13 SAT 08/13 SAT 08/14 SUN 08/14 SUN 08/14 SUN 08/14 SUN 08/14 SUN 08/14	7:146 7:496 8:356 9:476 12:22P 11:46P 8:056 10:556 11:456 1:05P 1:36P 2:50P 11:51P 6:206 9:066 9:156 9:166 2:37P	H/C H/C H/C H/C H/C H/C H/C H/C H/C H/C			
								AFFIDAVIT OF SE Tate of Taxas Training of El Pasc The Undersigned Having Seen That Broadcasting Senion Having Seen That Broadcasting Senion Having Seen That Broadcasting Senion Having Seen The Broadcasting Senion Having Senion This INVOSCE WAS PRESAI FROGRAM LOSS TIMES SHO	Duly Sworn, Depos Been Service of transe With the A	s and Say Teavision Teavis
HIS STATION WARRA ROGRAMS / ANNO NDICATED ABOVE WER N ACCORDANCE W	UNCEMENTS REBROADCAST	TOTAL ORDERED	98	.00	TOTAL AIRED	98	.00		RECONCILING ITEMS TOTAL	.00

NOTARIZED AFFIDAVIT REQUIRED "THANK YOU FOR YOUR BUSIKESS"

CALCULATIONS ORDERED .00 PLUS RECONCILING .00 EQUALS AIRED .00



AUG-12-94 FRI

nemo:

T	O:
-	⊸.

CLAUDIA THOMPSON

FROM:

BERTHIL

DATE:

8/12/94

RE:

RADIO PROMOTION

FOLLOWING IS A RECAP OF RADIO PROMOTION FOR SUMMER FEST '94.

PROMOTIONAL ANNOUNCEMENTS

12 X DAY FOR 35 DAYS

420

LIVE AD-LIBS AND LINERS

12 X DAY FOR 35 DAYS

420

10 ON-LOCATION REMOTES IN ELP SUPPORTING THE EVENT

TICKET GIVEAWAYS ON-LOCATION APROX. 20 X DAY

AT 10 LOCATIONS

200

24 CALL-IN SPOSTS FROM ON-LOCATION REMOTES LEADING TO EVENT

DAILY ON-AIR TICKET GIVEAWAYS APROX. 20 X DAY

FOR 20 DAYS

400

I WILL SEND YOU LATER THE DUB WITH AIR CHECKS AND AIR PROMOS FOR RADIO. TAKE CARE

10/	x06
no ac	
y ()	45011

ACCOUNT MWR - FOREIGNEZ/DOOBIES	TOTAL OF COMMERCIALS: 22/x 40 /280xlive
PROPOSED TO:	30second/60second: 160'5 START DATE: 7/15-194/
PLAN:	END DATE: 8/12/94
EXPRATION DATE:	TOTAL HATSTIMENT: VALUE \$33,750 DATE:
AUTHORIZED SIGNATURE:	DATE:
NOTES:	

NOTES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY 15	SATURDAY 16	SUNDAY 17	
6A-12M			,		8×	8x	&X	
Live Linezs					10x	10x	10x	
	18	19	20	21	22	23	24	
GA-12M	\mathcal{Z}_{X}	8×	8x	Bx	Bx	8x	8× .	
Live Linezs	·10x	10x	10x	1.0 x	10x	10x	10x	
	25	26	27	28	29	30	31	10
6A-12M	8×	8 _×	Bx	8x	8x	BX	8 x	173
							136	7
Live	10x	10x	10x	10x	10x	10x	10x) ·
	1	2	3	4	5	6	7	202
GA-12M	5x	5x	5x	5x.	5 x	5 x	5x -	2041915163
								516
Live	10x	10×	10x	10x	10x	10x	10x	ω
	8	9	10	11	12			12x
6A-12M	5x	5x	5x.	5x	5K			
						BROADCA	作て)	
live	1,	11	1/4	1 PM	18		1	İ



REMIT PAYMENT TO:

KBL-TV, Inc. P.O. 480226 Denver, CO 80248-0226, INVOICE & AFFIDAVIT

Paragon Cable/Kim

7010 Airport Road El Paso, Texas

Attn: Ms. Kim Curlin 79906

A.E.: 20% Paragon/Kim Curl ACCOUNT NUMBER: 902 INVOICE NO. EP 1862

PAGE:

1 DATE:

94/08/28

DATE		DESCR	IPTION		TIME	LENGTH	QUANTITY	RATE	AMOUNT
Contr	act:	Summerfest '	94 (22)	ı					
4/08/01	CNN	Summerfest	· 94	22	1:29PM	:30	1	.00	. (
4/08/02	CNN	Summerfest	.94	22	2:29PM	:30	i	.00	_ ·
4/08/03	CNN	Summerfest	74	22,	3:28FM	:30	1	.00	
4/08/04	CNN	Summerfest	794	22`	4:58PM	:30	1	.00	
4/08/05	CNN	Summerfest	74	22	5:28FM	:30	1	.00	
4/08/06	CNN	Summerfest	.94	22	6:30PM	:30	1	.00	
4/08/07	CNN	Summerfest	74	22	8:59PM	:30	1	.00	•
4/08/08	CNN	Summerfest	'94	22	9:58PM	:30	1	.00	
4/08/09	CNN	Summerfest	794	22	8:58AM	:30	1	.00	
4/08/10	CNN	Summerfest	74	22	9:58AM	:30	1	.00	
4/08/11	CNN	Summerfest	794	22	10:58AM	:30	ī	.00	
1/08/11	CNN ·	Summerfest	74	22	3:58PM	:30	i	.00	
1/08/12	CNN	Summerfest	.94	22	11:58AM	:30	i	.00	• 1
7/08/12	CNN	Summerfest	.94	22	3:58PM	:30	1	.00	* '
1/08/01	ESFN		.94	22	2:11FM	:30	1	.00	
1	ESPN		94	22	2:43PM	:30	1	.00	<u>. '</u>
l l	ESFN		94	22	3:13PM	:30	1	.00	. !
	ESPN		 . 94	22	8:07AM	:30	1	.00	_ (
			· 94	22	9:20AM	:30	1	į į	. (
I	ESPN		.94	22	10:18AM	:30	1	.00	" (
1	ESFN	Summerfest	· 94	22	11:11AM	:30	1	.00	. (
1			· 94	22	2:57FM	:30	1	.00	. (
			· 94	22	3:43PM	:30	1	.00	. (
			· 94	22	4:14PM	:30	1	.00	. (
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								nent due	TOTAL
							30 d	ays upon	

We warrant that the announcement/programs indicated above were aired on the above dates and within fifteen minutes of the time shown and that the invoice is in accordance with the official station log.

Sworn and subscribed before me this day of	. 19	
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Notary Public

REMIT PAYMENT TO:

KBL-TV, Inc. Denver, CO 80248-0226 INVOICE & AFFIDAVIT

Paragon Cable/Kim

7010 Airport Road El Paso, Texas Attn: Ms. Kim Curlin

79906

A.E.: 20% Paragon/Kim Curl ACCOUNT NUMBER: 902

INVOICE NO. EP 1862

or and the first time to the first and a substitution of the first of the first of the first of the first of the

PAGE:

2 DATE

94/08/28

DATE		DESCR	DTION		71045	LENGTH	QUANTITY	2475	4440
, DAIL		DESCR	PHON		TIME	CENGIA	GUANITY	RATE	AMOUNT
04/00/46	-me								
94/08/10		Summerfest	194	22	8:40AM	:30	1	.00	.00
94/08/11 94/08/11	ESPN		194 194	22	9:47AM	:30	1	.00	.0
94/08/12	ESPN		′ 94 ′ 94	22	2:42PM	:30	1	.00	.0
94/08/12			'94 '94	22.	10:45AM	:30	1	.00	.0
94/08/01	MTV			22	3:39PM	:30	1	.00	.0
94/08/02		Summerfest	194	22	11:19AM	:30	1	00	.0
	MTV	Summerfest	'94 '94	22	12:19PM	:30	1	.00	.0
94/08/03 94/08/04	MTV	Summerfest	'94 '84	22	1:51FM	:30	1	-00	.0
94/08/04	MTV MTV	Summerfest	'94 '84	22	3:15FM	:30	1	.00	.0
94/08/05	MTV	Summerfest	'94 '94	22	4:52PM	:30	1	.00	.0
94/08/07	MTV	Summerfest		22	5:21PM	:30	1	.00	.0
94/08/08	MTV	Summerfest	'94 '01	22	6:21PM	:30	1	-00	.01
		Summerfest	'94 '84	22	7:50PM	:30	1	.00	.0
94/08/09 94/08/10	MTV	Summerfest	′94 ′34	22	8:18PM	:30	1	.00	.0
	MTV	Summerfest	′94 ′04	22	9:52PM	:30	1	.00	.0
94/08/11	MTV	Summerfest	794	22	8:18AM	:30	1	.00	• 0
94/08/11	MTV	Summerfest	194	22	1:51PM	:30	1	.00	.01
1	MTV	Summerfest	794	22	9:18AM	:30	1	.00	.0
94/08/12	MTV	Summerfest	94	22	2:49FM	:30	1	.00	.0
94/08/01	TNT	Summerfest	794	22	4:22FM	:30	1	.00	.0
94/08/02	TNT	Summerfest	194	22	5:19PM	:30	1	.00	.00
94/08/03	TNT	Summerfest	'94 '84	22	8:12AM	:30	1	.00	.00
94/08/04	TNT	Summerfest	'94 '94	22	10:31AM	:30	1	-00	.00
	TNT	Summerfest	'94 '31	22	11:22AM	:30	1	-00	.00
94/08/06	TNT	Summerfest	′94	22	12:50PM	:30	1	.00	.00
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								ment due	TOTAL
								eipt of invoice.	

We warrant that the announcement/programs indicated above were aired on the above dates and within fifteen minutes of the time shown and that the invoice is in accordance with the official station log.

Sworn and	subscribed	before me	this	day o	f	19	
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Notary Public

REMIT PAYMENT TO:

KBL-TV, Inc. Denver, CO 80248-0226 INVOICE & AFFIDAVIT

Paragon Cable/Kim

7010 Airport Road El Paso, Texas

Attn: Ms. Kim Curlin 79906 A.E.: 20% Paragon/Kim Curl ACCOUNTNUMBER: 902

INVOICE NO. EP 1862

PAGE:

B DATE:

94/08/28

nerfest '94 22 2:51PM :30 1 .00 .00 nerfest '94 22 3:23PM :30 1 .00 .00 nerfest '94 22 5:31PM :30 1 .00 .00 nerfest '94 22 8:13AM :30 1 .00 .00 nerfest '94 22 9:25AM :30 1 .00 .00 nerfest '94 22 9:50PM :30 1 .00 .00 nerfest '94 22 9:18AM :30 1 .00 .00 nerfest '94 22 9:35AM :30 1 .00 .00	08/08 TNT Summerfest '94
nerfest '94 22 4:08PM :30 1 .00 .0 nerfest '94 22 5:22PM :30 1 .00 .0 nerfest '94 22 8:17PM :30 1 .00 .0	08/09 USA Summerfest '94 22 10:14AM :30 1 .00 . 08/10 USA Summerfest '94 22 11:14AM :30 1 .00 . 08/11 USA Summerfest '94 22 1:11PM :30 1 .00 .
nerfest '94	/12 USA Summerfest '94

We warrant that the announcement/programs indicated above were aired on the above dates and within fifteen minutes of the time shown and that the invoice is in accordance with the official station log.

Sworn and	subscribed	before m	e this	da	ay of		19	
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Natary Public



REMIT PAYMENT TO:

KBL-TV, Inc.

Denver, CO 80248-0226 INVOICE & AFFIDAVIT

Paragon Cable/Kim

7010 Airport Road El Paso, Texas

Attn: Ms. Kim Curlin 79906

A.E.: 20% Paragon/Kim Curl ACCOUNT NUMBER: 902

INVOICE NO. EP 1862

PAGE:

4 DATE:

la participa de la composição de la comp

94/08/28

DATE		DESCR	IPTION		TIME	LENGTH	QUANTITY	RATE	AMOUNT
•									
4/08/05	NIK	Summerfest	194	22	9:56AM	:30	1	.00	a ·
4/08/06	NIK	Summerfest	194	22	10:57AM	:30	1	.00	
4/08/07	NIK	Summerfest	194	22	11:59AM	:30	i	.00	
4/08/08	NIK	Summerfest	194	22	12:55PM	:30	1	.00	
4/08/09	NIK	Summerfest	′ 94	22,	1:56PM	:30	1	.00	
4/08/10	NIK	Summerfest	′ 9 4	22	3:59PM	:30	1	.00	
4/08/11	NIK	Summerfest	·94	22	5:58PM	:30	1	.00	
4/08/11	NIK	Summerfest	' 94	22	7:58PM	:30	1	.00	
4/08/12	NIK	Summerfest	194	22	9:56AM	:30	1	.00	
4/08/12	NIK	Summerfest	194	22	6:23PM	:30	1	.00	-
4/08/01	LIFE	Summerfest	794	22	1:26PM	:30,	1	.00	
4/08/02	LIFE		74	22	2:31PM	:30	1	.00	*
4/08/03	LIFE	Summerfest	[.] 94	. 22	3:25PM	:30	1	.00	
4/08/04	LIFE	Summerfest	·94	22	4:28FM	:30	1	.00	
4/08/05	LIFE	Summerfest	´94	22	5:28PM	:30	1	.00	
4/08/06	LIFE	Summerfest	' 94	22	7:32PM	:30	1	.00	
4/08/07	LIFE	Summerfest	94	22	8:29AM	:30	1	.00	
4/08/08	LIFE	Summerfest	194	22	9:58AM	:30	. 1	.00	
4/08/09	LIFE	Summerfest	·94	22	10:58AM	:30	1	.00	
4/08/10	LIFE	Summerfest	´94	22	11:58AM	:30	1	.00	
7/08/11	LIFE	Summerfest	^{'94}	22	12:58PM	:30	1	.00	
4/08/11	LIFE	Summerfest	194	22	5:58PM	:30	1	.00	=
7/08/12		Summerfest	194	22	1:58PM	:30	1	.00	*
4/08/12		Summerfest	194	22	5:58FM	:30	1	.00	
1/08/01	TDC	Summerfest	′94	22	3:11PM	:30	1	.00	
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							30	yment due days upon eipt of invoice.	TOTAL

shown and that the invoice is in accordance with the official station log.

Sworn and	subscribed	before me	this	day o	f	19_	
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Notary Public

REMIT PAYMENT TO:

KBL-TV, Inc. P.O. 480226 Denver, CO 80248-0226 INVOICE & AFFIDAVIT

Paragon Cable/Kim

7010 Airport Road El Paso, Texas

Attn: Ms. Kim Curlin

A.E.: 20% Paragon/Kim Curl ACCOUNT NUMBER: 702

INVOICE NO. EP 1862

PAGE:

5 DATE:

receipt of invoice.

94/08/28

	DATE		DESCRIPT	TION	TIME	LENGTH	QUANTITY	RATE	AMOUNT
	· · · · · · · · · · · · · · · · · · ·								···.
	94/08/02	TDC	Summerfest '	94 22	4:47PM	:30	1	.00	.00
	94/08/03	TDC	Summerfest '	94 22	6:48FM	:30	1	.00	.00
ŀ	94/08/04	TDC	Summerfest '	94 22	8:40PM	:30	1	.00	.00
	94/08/05	TDC	Summerfest '	94 22	8:43AM	:30	1	.00	.00
	94/08/06	TDC	Summerfest '	94 22	9:49AM	:30	1	.00	.00
1	94/08/07	TDC	Summerfest '	94 22	10:45AM	:30	1	.00	.00
	94/08/08	TDC	Summerfest '	94 22	11:48AM	:30	1	.00	.00
	94/08/09	f .	Summerfest '	94 22	12:45PM	:30	1	.00	.00
	94/08/10	TDC	Summerfest '	94 22	1:42PM	:30	1	.00	.00
1	94/08/11	TDC		94 22	2:46FM	:30	1	.00	.00
	94/08/11	TDC		94 22	8:18PM	:30	1	.00	00
	94/08/12	TDC		94 22	3:47PM	:30	1	.00	.00
	94/08/12	TDC	Summerfest '	94 22	9:17PM	:30	1	.00	.00
-	94/08/01	A&E	Summerfest '	94 22	10:30AM	:30	i	.00	.00
	94/08/02	A&E		94 22	11:33AM	:30	1	.00	.00
	94/08/03	A&E	Summerfest '	94 22	12:27FM	:30	1	.00	.00
	94/08/04	A&E	Summerfest '	94 22	1:25PM	:30	1	.00	.00
	94/08/05	A&E	Summerfest '	94 22	2:31FM	:30	1	00	.00
	94/08/06	A&E	Summerfest '	94 22	3:36PM	:30	1	.00	.00
	94/08/07	A&E	Summerfest '	94 22	4:27FM	:30	1	.00	.00
	94/08/08	A&E		94 22	5:27PM	:30	1.	.00	.00
	94/08/09	A&E	Summerfest ''	94 22	6:36PM	:30	1.	.00	.00
	94/08/10	A&E	Summerfest '	94 22	8:04AM	:30	1	.00	.00
	94/08/11	A&E	Summerfest ''	94 22	9:58AM	:30	1	.00	.00
	94/08/11	A&E	Summerfest '	94 22	3:33PM	:30	1	.00	.00
-	<u> </u>						D.	yment due	TOTAL
								days upon	2

We warrant that the announcement/programs indicated above were aired on the above dates and within fifteen minutes of the time

2041915168

Sworn and subscribed before me this ______ day of _____ 19 ____.

shown and that the invoice is in accordance with the official station log.

Notary Public



REMIT PAYMENT TO:

KBL-TV, Inc.

P.O. 480226 Denver, CO 80248-0226 INVOICE & AFFIDAVIT

Paragon Cable/Kim

7010 Airport Road El Paso, Texas

Attn: Ms. Kim Curlin 79906

A.E.: 20% Paragon/Kim Curl ACCOUNT NUMBER: 902 INVOICE NO. EP 1862

PAGE:

6 DATE

94/08/28

DATE		DESCRIPTION			TIME	LENGTH	QUANTITY	RATE	IOMA	JNT
94/08/12	A&E S	ummerfest '94	21	2	11:33AM	:30	i	.00		.00
94/08/12		ummerfest '94	23	2	4:58FM	:30	1	.00		.00
94/08/01		ummerfest '94	23	2	8:28PM	:30	1	.00		.00
94/08/02	HLN S	ummerfest '94	23	2,	9:28FM	:30] 1	.00		.00
94/08/03	HLN S	ummerfest '94	23	2	8:28AM	:30	1	.00		.00
94/08/04	HLN S	ummerfest '94	23	2	9:28AM	:30	1 1	.00		.00
94/08/05	HLN S	ummerfest '94	23	2	10:28AM	:30	1	.00		.00
94/08/06	HLN S	ummerfest '94	23		11:28AM	:30	1 1	.00		.00
94/08/07	HLN S	ummerfest '94	23	2	12:28PM	:30	1 1	.00		.00
94/08/08	HLN S	ummerfest '94	20		1:28PM	:30	1 1	.00		.00
94/08/09	HLN S	ummerfest '94	2:		2:28PM	:30	1 1	-00		.00
94/08/10	HLN S	ummerfest '94	2:		3:28PM	:30	1	.00		.00
94/08/11	HLN S	ummerfest '94	2:	2	4:28PM	:30	1	.00		.00
94/08/12	HLN S	ummerfest '94	2:		8:28AM	:30	1	.00		.00
94/08/12	HLN S	ummerfest '94	2:	2	7:58PM	:30	1	.00		.00
94/08/12	HLN S	ummerfest '94	23	1	8:28FM	:30	1	.00		.00
	SUB-TO	TAL: Dollars:	• (00	L	nits	140			
										··-
		.							-	2041915169
		TAL: Dollars: K YOU FOR YOU	_	00 SS -	Pd	Units	0	Bonus L	Jnits TO l	140
Gross Other	.00			Rep Tax	.0		30	yment due days upon æipt of invoice.		0.00

shown and that the invoice is in accordance with the official station log. Public

7010 Airport Road El Paso, Texas 79906 (915) 775-7441 (915) 778-2329 FAX

79906

The Advertising Power of CABLE

94/08/10 Paragon Cable/Kim 902 /22

Paragon Cable/Kim

7010 Airport Road El Paso, Texas Attn: Ms. Kim Curlin

Summerfest '94

CONFIRMATION

*** REVISION *** (94/08/10)

Page: 1

SALES REP.: 20% Paragon/Kia Curl INVOICE CYCLE: Standard Broadcast

 INVOICE TYPE
 2
 INDUSTRY #1 71
 71

 TYPE
 PSA
 #2 99

 CODE
 REV CLASS 8
 8

 EXPIRES 94/08/12
 P4/08/12

TOTAL VAL \$0.00 UNITS 270

SCHEDULING:	-	-	-	-	-	-	-	-	-	-	-	-	-	
CD						T	EME	•			S	ΓΑΙ	eT.	

LINE #	C	ם		TI PROM HHHH	3K OT KKHH	START DATE YY/MM/DD	LAST DATE YY/MK/D		QU M	ANTI T ¥	T,Y T				LENG SECS	RATE	COPY GRP	SKIP		NUANT LINE	•
1	USA	4		0800	2200	94/07/23	94/08/1	2	1	1 1	2	2	1	1	30	0.00	i	0		27	
2	ESPN	4	•	0800	2200	94/07/23	94/08/1	2	i	1 1	2	2	1	1	30	0.00	1	0		27	
. 3	TNT	4		0800	2200	94/07/23	94/08/1	2	1	1 1	2	2	1	1	30	0.00	1	0		27	
4	HLN	4		0800	2200	94/07/23	94/08/1	2	1	1 1	2	2	- 1	1	30	0.00	1	0		27	
5	CNN	4		0800	2200	94/07/23	94/08/1	2	1	1 1	2	2	1	1	30	0.00	1	0		27	
- 6	LIFE	4		0800	2200	94/07/23	94/08/1	2	<u> </u>	1 1	2	2	1	1	30	0.00	1	0		27	
7	TDC	4		0800	2200	94/07/23	94/08/1	2 .	1	1 i	2	2	1	i	30	0.00	1	0		27	
8	NIK	4		0800	2200	94/07/23	94/08/1	2	Ĺ :	1 1	2	2	1	1	30	0.00	1	0		27	
9	MTV	4		0800	2200	94/07/23	94/08/1	2 :		1	2	2	1	1	30	0.00	i	0		27	
10	A&E	4		0800	2200	94/07/23	94/08/1	2 :	1 :	1	2	2	1	i	30	0.00	1	0		27	
	‡‡ ORDS	ER T	TOTALS ##	AUG		SEPT (:		- -	 DE	 C		 JA	. -	 FE8	 Mar	APR		 MAY	9506-9601	 TOTAL
	Bonu GROSS	15	110 0.00	140 0.0		0 0.00 0	0	0 0.00		0.0	0		0.0	0	0 0.00	0.00	0.00		0.00	0.00	270 0.00



Accepted for Company:

Accepted for Customer:_

<u>BENTANG PERUNANG NEFTER PERUNCE PALANG PERUNCE NAMBUTAN</u> NEGETARAN PERUNCAN #### REMIT PAYMENT TO:

KBL-TV, Inc.

P.O. 480226 Denver, CO 80248-0226 INVOICE & AFFIDAVIT

Paragon Cable/Kim

Г

7010 Airport Road El Paso, Texas

Attn: Ms. Kim Curlin 79906 A.E.: 20% Paragon/Kim Curl ACCOUNT NUMBER: 902

1675 INVOICE NO. EP

PAGE:

1 DATE.

94/07/31

DATE	DESCRI	PTION	TIME	LENGTH	QUANTITY	RATE	AMOUNT
Contr 94/07/23 94/07/24 94/07/25 94/07/26 94/07/29 94/07/30 94/07/25 94/07/26 94/07/28 94/07/28 94/07/28 94/07/29 94/07/29 94/07/29 94/07/29 94/07/29 94/07/29 94/07/29 94/07/29	CNN Summerfest CNN Summerfest CNN Summerfest CNN Summerfest CNN Summerfest CNN Summerfest CNN Summerfest CNN Summerfest CNN Summerfest CNN Summerfest CNN Summerfest ESPN Summerfest	94 (22) 94 22	2:28PM 3:28PM 4:58PM 8:58AM 9:30AM 10:30AM 11:28AM 12:57PM 8:08AM 9:17AM 9:47AM 10:45AM 11:13AM 12:07PM 1:14PM 12:48PM 12:48PM 12:53PM 4:20PM 5:50PM	:30	11111111111111111111111	.00	.00
			·	1	30	ayment due) days upon ceipt of invoice.	TOTAL

2041915171

We warrant that the announcement/programs indicated above were aired on the above dates and within fifteen minutes of the time shown and that the invoice is in accordance with the official station log.

Sworn and subscribed before me this	day of	19
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Paragon Cable/Kim

7010 Airport Road

Attn: Ms. Kim Curlin

El Paso, Texas

F

KBL-TV Incorporated 7010 Airport Road El Paso, Texas 79906 (915) 775-7441 Fax (915) 778-2329

REMIT PAYMENT TO:

KBL-TV, Inc. P.O. 480226 Denver, CO 80248-0226

INVOICE & AFFIDAVIT

A.E.: 20% Paragon/Kim Curl ACCOUNT NUMBER: 902

INVOICE NO. EP 1675

PAGE:

2 DATE:

94/07/31

DATE		. DESCRIF	TION		TIME	LENGTH	QUANTITY	RATE	AMOUNT
94/07/30 94/07/31 94/07/23 94/07/25 94/07/26 94/07/27 94/07/28 94/07/30 94/07/31 94/07/23 94/07/25 94/07/25 94/07/27 94/07/28 94/07/30 94/07/30 94/07/31 94/07/31 94/07/23 94/07/25 94/07/25 94/07/25 94/07/25	MTV TNT TNT TNT TNT TNT TNT TNT TNT USA USA USA USA USA USA USA USA USA USA	Summerfest Summerfest	94444444444444444444444444444444444444	22 22 22 22 22 22 22 22 22 22 22 22 22	9:22AM 10:20AM 8:18PM 8:25AM 9:21AM 10:23AM 11:20AM 12:50PM 1:28PM 2:24PM 4:00PM 3:39PM 4:15PM 5:17PM 8:17AM 10:44AM 11:14AM 10:59AM 1:38PM 8:10AM 1:56AM 4:58PM 5:57PM 6:21PM 7:16PM	:30 :30 :30 :30 :30 :30 :30 :30 :30 :30	1111111111111111111111	.00	.00
		•					30	yment due days upon ceipt of invoice.	TOTAL

We warrant that the announcement/programs indicated above were aired on the above dates and within fifteen minutes of the time shown and that the invoice is in accordance with the official station log.

Sworn and subscribed before me this	day of	19
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Notary Public



REMIT PAYMENT TO:

KBL-TV, Inc.

Denver, CO 80248-0226 INVOICE & AFFIDAVIT

Paragon Cable/Kim

7010 Airport Road El Paso, Texas

Attn: Ms. Kim Curlin 79906

shown and that the invoice is in accordance with the official station log.

Notary Public

Sworn and subscribed before me this ______ day of ______ 19 _____.

A.E.: 20% Paragon/Kim Curl ACCOUNT NUMBER: 902 INVOICE NO. EP 1675

PAGE:

3 DATE:

94/07/31

DATE		t DESCRI	PTION		TIME	LENGTH	QUANTITY	RATE	AMOUNT
94/07/28 94/07/30 94/07/31 94/07/23 94/07/25 94/07/28 94/07/28 94/07/29 94/07/30 94/07/31 94/07/23 94/07/25 94/07/25 94/07/29 94/07/29 94/07/29 94/07/29 94/07/29 94/07/29	NIK NIK LIFE LIFE LIFE LIFE LIFE TDC TDC	Summerfest Summerfest	944949494949494999999999999999999999999	22 22 22 22 22 22 22 22 22 22 22 22 22	11:56AM 1:57PM 2:57PM 3:56PM 4:57PM 5:29PM 6:27PM 7:33PM 8:27AM 9:27AM 10:36AM 11:28AM 12:59PM 7:12PM 9:41PM 8:16AM 9:12AM 10:47AM 11:48AM 11:48AM 12:42PM 1:21PM 2:48PM 2:57PM 5:27PM	30 30 30 30 30 30 30 30 30 30 30 30 30 3	1111111111111111111111111	.00	2041915173
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REMIT PAYMENT TO:

KBL-TV, Inc.

Denver, CO 80248-0226 INVOICE & AFFIDAVIT

Paragon Cable/Kim

7010 Airport Road

Sworn and subscribed before me this

El Paso, Texas Attn: Ms. Kim Curlin 79906 A.E.: 20% Paragon/Kim Curl ACCOUNT NUMBER: 902

INVOICE NO. EP

PAGE:

4 DATE:

94/07/31

DATE		DESCRIP	-110N		TIME	LENGTH	QUANTITY	RATE	AMOUNT
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