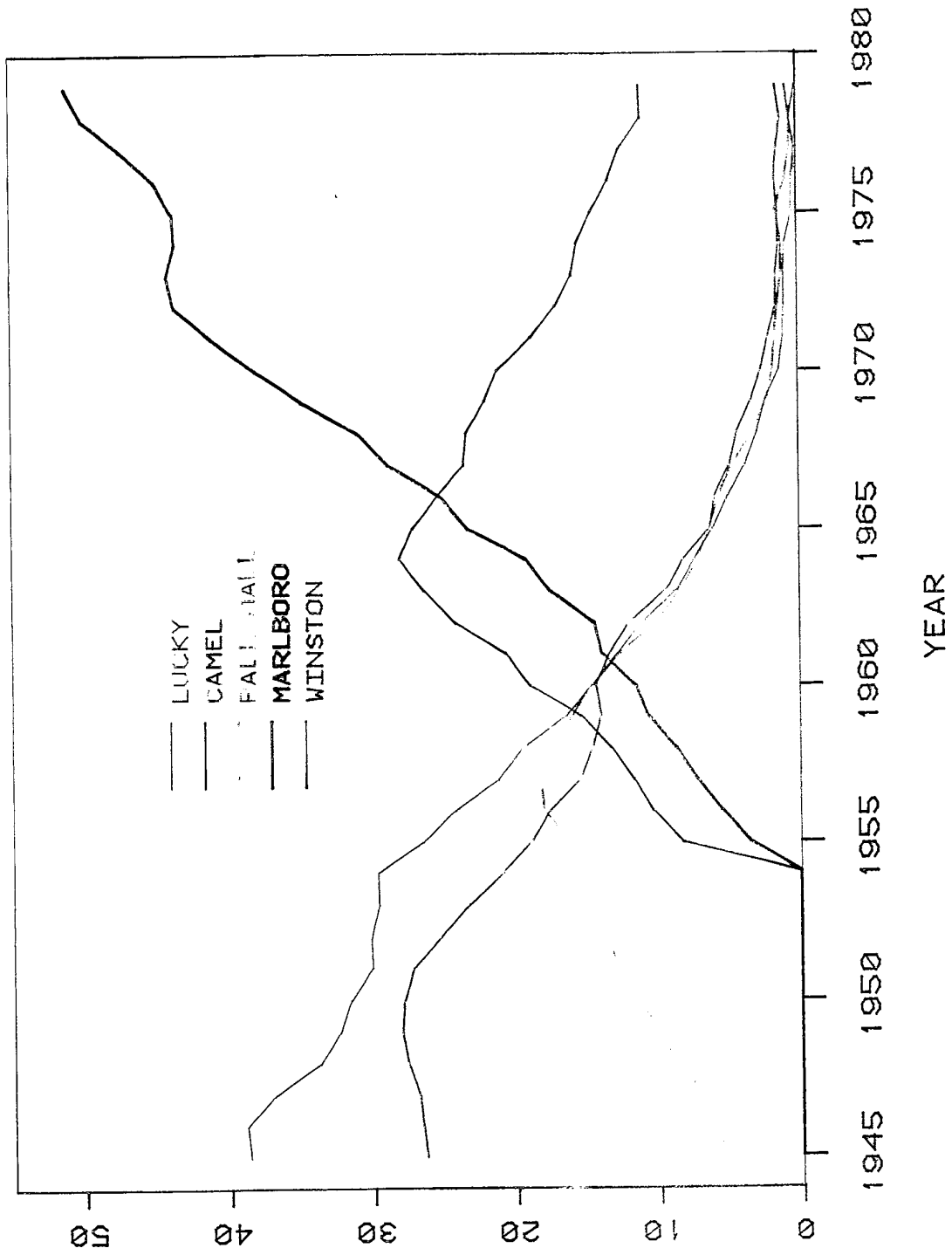


BEGINNING MALE SMOKER SHARES BY BRAND FAMILY



SHARE OF BEGINNING MALE SMOKERS